

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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:  
In re: : Chapter 11  
:  
ADVANTA CORP., *et al.*,<sup>1</sup> : Case No. 09-13931 (KJC)  
:  
Debtors. : (Jointly Administered)  
:  
-----X  
Advanta Bank Corp., :  
Plaintiff, :  
v. : Adv. Proc. No. 10-50795 (KJC)  
Advanta Corp., :  
Defendant. : **Related Docket Nos. 1, 2, 3, 4, 6**  
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**DECLARATION OF SERVICE**

I, Michael J. Custer, hereby declare that on the 14<sup>th</sup> day of March, 2010, I caused the following to be served upon the parties listed on Exhibit A by electronic mail.

**Complaint (Docket No. 1)**

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<sup>1</sup> The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh &McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal corporate office at 2215 B. Renaissance Drive, Suite 5, Las Vegas, Nevada 89119, and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801. In accordance with an order of this Court, the Debtors' cases are being jointly administered pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules").

**Summons and Notice of Pretrial Conference in an Adversary Proceeding  
(Docket No. 2)**

**Emergency Motion of Plaintiff Advanta Bank Corp. for Temporary  
Restraining Order and Preliminary Injunctive Relief Against Defendant  
Advanta Corp. (Docket No. 3)**

**Motion for Shortened Notice and Expedited Hearing on the Motion of  
Advanta Bank Corp. for Temporary Restraining Order and Injunctive Relief  
Against Advanta Corp. (Docket No. 4)**

On the 15<sup>th</sup> day of March, 2010, I caused the following to be served upon the parties listed on Exhibit B in the manner indicated.

**Complaint (Docket No. 1)**

**Summons and Notice of Pretrial Conference in an Adversary Proceeding  
(Docket No. 2)**

**Emergency Motion of Plaintiff Advanta Bank Corp. for Temporary  
Restraining Order and Preliminary Injunctive Relief Against Defendant  
Advanta Corp. (Docket No. 3)**

**Motion for Shortened Notice and Expedited Hearing on the Motion of  
Advanta Bank Corp. for Temporary Restraining Order and Injunctive Relief  
Against Advanta Corp. (Docket No. 4)**

**Declaration of Kenneth Michael Goldman in Support of Complaint (Docket  
No. 6)**

Dated: March 15, 2010  
Wilmington, DE

PEPPER HAMILTON LLP

/s/ Michael J. Custer

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## Exhibit A

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**Exhibit B**

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