

BNY Mellon Shareowner Services
PO Box 358035
Pittsburgh, PA 15252-8035

1 OF 5

your credit transaction advice
Direct Registration System

3118 01 0004397 0008793

RETAIN THIS DOCUMENT FOR YOUR RECORDS

Company: ADVANTA CORP.

Issue: CLASS A COM STOCK

Registration:

Shares: 75,000.0000

0004397 01 MB 0.382 **AUTO T1 0 3168 90047-542705 C02 B1MAI - -

CUSIP: 00794210-5



VINCENT RHYNES
1514 W MANCHESTER AVE APT 5
LOS ANGELES CA 90047

For information concerning this advice, please call BNY Mellon Shareowner Services at
800-851-9673

Investor ID	125079738600
Account Key	RHYNES—VINC-0000
Transaction Date	January 28, 2010
Transaction Advice Number	IRO 000308

Your Broker-Dealer	NATIONAL FINANCIAL SERVICES
Broker-Dealer ID	0226
Broker-Dealer Account Number	T0021000324

This is a record of your ownership of the above securities. In accordance with instructions received, these securities have been recorded on the books of the Company in book-entry form. See reverse for more details.

Manage Your Account With Ease

Visit BNY Mellon Shareowner Services Online

Login to Investor ServiceDirect® at
www.bnymellon.com/shareowner/isd

Sign up for **MLinkSM** for secure 24/7
online access to your shareowner documents.

Manage your statements and 1099
tax documents! Simply login to your
account at Investor ServiceDirect®
where step-by-step instructions will
prompt you through enrollment.

View Information

- Account Detail
- Book-entry history
- Pending transactions
- Transaction history
- Payment history
- Tax information
- Historical stock price information

Perform Transactions

- Change your address
- Sell book-entry shares
- Replace a dividend check
- Certify your taxpayer ID
- Change your dividend election*

and **more!**

*Online service not offered by all issuers.

2 OF 5

BNY Mellon Shareowner Services
PO Box 358035
Pittsburgh, PA 15252-8035

your
debit transaction advice
Direct Registration System

3406 01 0004765 0009529

RETAIN THIS DOCUMENT FOR YOUR RECORDS

Company: ADVANTA CORP.

Issue: CLASS A COM STOCK

Registration:

Shares: 75,000.0000

CUSIP: 00794210-5

0004765 01 MB 0.382 **AUTO TO 0 3456 90047-542705 C02 B1M1 - -



VINCENT RHYNES
1514 W MANCHESTER AVE APT 5
LOS ANGELES CA 90047

For information concerning this advice, please call BNY Mellon Shareowner Services at
800-851-9673

Investor ID	125079738600
Account Key	RHYNES—VINC-0000
Transaction Date	April 8, 2010
Transaction Advice Number	IRO 000310

Your Broker-Dealer	NATIONAL FINANCIAL SERVICES
Broker-Dealer ID	0226
Broker-Dealer Account Number	T0021000324

This is your record of removal (debit) of the indicated book-entry shares from your account and serves as a record of your ownership, or previous ownership, of these securities. In accordance with instructions received, these shares have been removed from the books of the Company. See reverse for more details.

Manage Your Account With Ease

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and **more!**

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*Online service not offered by all issuers.

etc. * (Vn)

Voting Procedures. Certain holders of impaired claims against or equity interests in the Debtors' estates as of **December 16, 2010** (the "**Record Date**") are entitled to vote. If you hold such a claim or equity interest, you will receive a solicitation package which shall include a copy of (i) the Disclosure Statement Order, (ii) this Notice, (iii) a hard copy of, or a CD-ROM containing, the Disclosure Statement, attached to which is the Proposed Plan, and (iv) one or more ballots. Please review the ballot(s) and the attached instructions for how to vote on the Proposed Plan. Failure to follow the voting instructions may disqualify your vote.

Voting Deadline. The deadline to vote on the Proposed Plan is **February 1, 2011 at 5:00 p.m. (Eastern Standard Time)** (the "**Voting Deadline**"). The Debtors' solicitation agent, The Garden City Group, Inc., must receive your ballot by the Voting Deadline, otherwise your vote will not be counted.

Parties in Interest Not Entitled to Vote. Holders of unimpaired and certain impaired claims against or equity interests in the Debtors' estates are not entitled to vote. If you hold such a claim or equity interest, you will receive a notice of your non-voting status.

Objections to Confirmation. Objections or responses to confirmation of the Proposed Plan, if any, must (i) be in writing; (ii) conform to the Federal Rules of Bankruptcy Procedure (the "**Bankruptcy Rules**") and the Local Rules for the Bankruptcy Court; (iii) set forth the name of the objecting party, the nature and amount of claims or equity interests held or asserted by the objecting party against the Debtors' estates or property and (iv) provide the basis for the objection and the specific grounds therefor.

All objections and responses to the confirmation of the Proposed Plan must be filed with the Bankruptcy Court, together with proof of service, and served, so as to be received no later than **February 1, 2011 at 5:00 p.m. (Eastern Standard Time)**, upon:

<p>Debtors</p> <p>Advanta Corp. Plymouth Corporate Center 625 W. Ridge Pike Building E, Suite 100 Conshohocken, Pennsylvania 19428 Attn: Jay A. Dubow</p>	<p>Counsel to the Debtors</p> <p>Weil, Gotshal & Manges LLP, 767 Fifth Avenue New York, New York 10153 Attn: Robert J. Lemons Victoria Vron</p>
<p>Office of the U.S. Trustee</p> <p>The Office of the United States Trustee 844 King Street Suite 2207 Wilmington, Delaware 19801 Attn: David M. Klauder</p>	<p>Counsel to the Statutory Committee of Unsecured Creditors</p> <p>Latham & Watkins LLP 885 Third Avenue New York, NY 10022-4834 Attn: Roger G. Schwartz Adam J. Goldberg</p>

Pursuant to Bankruptcy Rule 3020(b), if no objection to confirmation of the Proposed Plan is timely filed, the Bankruptcy Court may determine that the Proposed Plan has

5 OF 5

been proposed in good faith and not by any means forbidden by law without receiving evidence on such issues.

Additional Information. For more information about the solicitation procedures, please contact The Garden City Group, Inc., the Debtors' solicitation agent, at (866) 697-5647. To obtain a copy of the Disclosure Statement Order, the Disclosure Statement, the Proposed Plan, or any related documents, please contact The Garden City Group, Inc. or visit the Debtors' website at www.advantareorg.com. Please note that the Solicitation Agent is not permitted to give legal advice.

The Proposed Plan enjoins any party from, among other things, pursuing their claims and interests against the Debtors and channeling all claims against the Debtors to the applicable Liquidating Trust. With certain exceptions, the Proposed Plan also exculpates certain parties, including the Debtors and their officers, directors and employees, from liability for any actions taken postpetition in connection with the Debtors' chapter 11 cases. Please refer to Article X of the Proposed Plan for additional information.

Dated: December 17, 2010
Wilmington, Delaware

/s/ Zachary I. Shapiro
Mark D. Collins (No. 2981)
Paul N. Heath (No. 3704)
Chun I. Jang (No. 4790)
Zachary I. Shapiro (No. 5103)
RICHARDS, LAYTON & FINGER, P.A.
One Rodney Square
920 North King Street
Wilmington, Delaware 19801
Telephone: (302) 651-7700
Facsimile: (302) 651-7701

- and -

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Marcia L. Goldstein
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767 Fifth Avenue
New York, NY 10153
Telephone: (212) 310-8000
Facsimile: (212) 310-8007

ATTORNEYS FOR
DEBTORS AND DEBTORS IN
POSSESSION