

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

In Re: Advanta Corp., et al.  
Debtors

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

MONTHLY OPERATING REPORT

| Required Documents                                                | Form No. | Document Attached | Explanation Attached | Affidavit/Supp. Attached |
|-------------------------------------------------------------------|----------|-------------------|----------------------|--------------------------|
| Schedule of Cash Receipts and Disbursements                       | MOR-1    | X                 |                      |                          |
| Bank Reconciliation (or copies of debtors bank reconciliations)   | MOR-1a   |                   |                      | X                        |
| Schedule of Professional Fees Paid                                | MOR-1b   | X                 |                      |                          |
| Copies of bank statements                                         |          |                   |                      |                          |
| Cash disbursements journals                                       |          | X                 |                      |                          |
| Statements of Operations                                          |          |                   |                      |                          |
| For the Reporting Period                                          | MOR-2a   | X                 |                      |                          |
| For the Period from Petition Date through End of Reporting Period | MOR-2b   | X                 |                      |                          |
| Balance Sheets                                                    |          |                   |                      |                          |
| As of End of Current Reporting Period                             | MOR-3a   | X                 |                      |                          |
| As of Petition Date                                               | MOR-3b   | X                 |                      |                          |
| Status of Postpetition Taxes                                      | MOR-4    | X                 |                      | X                        |
| Copies of IRS Form 6123 or payment receipt                        |          |                   |                      |                          |
| Copies of tax returns filed during reporting period               |          |                   |                      |                          |
| Summary of Unpaid Postpetition Debts                              | MOR-4    | X                 |                      |                          |
| Listing of aged accounts payable                                  | MOR-4    | X                 |                      |                          |
| Accounts Receivable Reconciliation and Aging                      | MOR-5    | X                 |                      |                          |
| Debtor Questionnaire                                              | MOR-5    | X                 |                      |                          |

I declare under penalty of perjury (28 U.S.C. Section 1746) that this report and the attached documents are true and correct to the best of my knowledge and belief.



Signature of Authorized Individual\*

2/25/11  
Date

Philip M. Browne

Printed Name of the Authorized Individual

Chief Financial Officer

Title of Authorized Individual

\* Authorized individual must be an officer, director or shareholder if debtor is a corporation; a partner if debtor is a partnership; a manager or member if debtor is a limited liability company.

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

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In Re:  
Advanta Corp., et al.  
Debtors

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January  
1, 2011 to January 31,  
2011

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Disclaimer

Advanta Corp. and certain of its subsidiaries (collectively, the "Debtors") caution investors and potential investors not to place undue reliance upon the information contained in this Monthly Operating Report, which was not prepared for the purpose of providing the basis for an investment decision relating to any of the securities of Advanta Corp. or any of its subsidiaries or affiliates. The Monthly Operating Report has been prepared solely for the purpose of complying with the operating guidelines as described in the Chapter 11 Trustee Handbook, United States Department of Justice, May 2004 in accordance with 28 U.S.C. § 586(a)(3). The Monthly Operating Report is limited in scope and only covers a limited time period.

The financial statements in the Monthly Operating Report were not audited or reviewed by independent accountants and were not prepared in accordance with accounting principles generally accepted in the United States of America. The Monthly Operating Report presents condensed financial information of the Debtors.

There can be no assurance that, from the perspective of an investor or a potential investor in the securities of Advanta Corp. or any of its subsidiaries or affiliates, the Monthly Operating Report is complete. The Monthly Operating Report may be subject to future adjustment and reconciliation. The Monthly Operating Report also contains information for periods which are shorter or otherwise different from those required in periodic reports pursuant to the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and such information might not be indicative of the Debtors' financial condition or operating results for the period that would be reflected in the Debtors' financial statements or in reports pursuant to the Exchange Act. The information set forth in the Monthly Operating Report should not be viewed as indicative of future results. This disclaimer applies to all information contained herein. The Debtors reserve all rights to amend the results presented in this Monthly Operating Report.

United States Bankruptcy Court  
District of Delaware

In Re: Advanta Corp., et al.  
Debtors

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

SCHEDULE OF CASH RECEIPTS AND DISBURSEMENTS

| Debtor                                   | Advanta Corp.<br>09-13931 (KJC) | Advanta Business<br>Services Holding Corp.<br>09-13935 (KJC) | Advanta Service<br>Corp.<br>09-13932 (KJC) | Advanta Business<br>Services Corp.<br>09-13933 (KJC) | Advanta Shared<br>Services Corp.<br>09-13934 (KJC) | Advanta Finance<br>Corp.<br>09-13944 (KJC) | Advanta Mortgage<br>Holding Co.<br>09-13938 (KJC) | Advanta Mortgage<br>Corp. USA<br>09-13937 (KJC) | Advanta Investment<br>Corp.<br>09-13942 (KJC) |
|------------------------------------------|---------------------------------|--------------------------------------------------------------|--------------------------------------------|------------------------------------------------------|----------------------------------------------------|--------------------------------------------|---------------------------------------------------|-------------------------------------------------|-----------------------------------------------|
| Cash - Beginning of Reporting Period     | \$ 109,107,979                  | \$ 2,460,402                                                 | \$ 1,644                                   | \$ 846,585                                           | \$ 7,435,150                                       | \$ 4,990                                   | \$ 90                                             | \$ 49,990                                       | \$ 4,990                                      |
| <b>Receipts</b>                          |                                 |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Receivable Receipts                      | 871,046                         |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Investment Income                        | 2                               | 192,114                                                      |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| C/O Sale Portfolio Recoveries            | 41,104                          |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Other Receipts                           | 146,230                         |                                                              |                                            | 280                                                  | 811,921                                            | 13                                         |                                                   | 158                                             |                                               |
| <b>Total Receipts</b>                    | 1,058,383                       | 192,114                                                      | -                                          | 280                                                  | 811,921                                            | 13                                         | -                                                 | 158                                             | -                                             |
| <b>Intercompany Transfers In / (Out)</b> | -                               | -                                                            | -                                          | -                                                    | -                                                  | -                                          | -                                                 | -                                               | -                                             |
| <b>Disbursements</b>                     |                                 |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Personnel Costs                          | 631,158                         |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Advertising Costs                        | -                               |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Equipment Costs                          | 4,739                           |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Net Occupancy Costs                      | 37,340                          |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Other Costs                              | 178,117                         |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Business Taxes / Licenses                | 25                              |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| Restructure Fees                         | 1,350,379                       |                                                              |                                            |                                                      |                                                    |                                            |                                                   |                                                 |                                               |
| <b>Total Disbursements</b>               | 2,201,758                       | -                                                            | -                                          | -                                                    | -                                                  | -                                          | -                                                 | -                                               | -                                             |
| <b>Net Cash Flow</b>                     | (1,143,375)                     | 192,114                                                      | -                                          | 280                                                  | 811,921                                            | 13                                         | -                                                 | 158                                             | -                                             |
| Cash - End of Reporting Period           | \$ 107,964,603                  | \$ 2,652,517                                                 | \$ 1,644                                   | \$ 846,864                                           | \$ 8,247,072                                       | \$ 5,003                                   | \$ 90                                             | \$ 50,148                                       | \$ 4,990                                      |

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SCHEDULE OF CASH RECEIPTS AND DISBURSEMENTS

| Debtor                               | Advanta Auto Finance Corp. 09-13939 (KJC) | Advanta Advertising Inc. 09-13943 (KJC) | Advanta Credit Card Rec. Corp. 09-14127 (KJC) | Advanta Ventures Inc. 09-14125 (KJC) | Advantennis Corp. 09-13941 (KJC) | ideablob Corp. 09-14129 (KJC) | BE Corp. 09-14130 (KJC) | Total          |
|--------------------------------------|-------------------------------------------|-----------------------------------------|-----------------------------------------------|--------------------------------------|----------------------------------|-------------------------------|-------------------------|----------------|
| Cash - Beginning of Reporting Period | \$ 86,261                                 | \$ 990                                  | \$ 13,920                                     | \$ 90                                | \$ 61,447                        | \$ 15,585                     | \$ 37,846               | \$ 120,127,959 |
| Receipts                             |                                           |                                         |                                               |                                      |                                  |                               |                         |                |
| Receivable Receipts                  |                                           |                                         |                                               |                                      |                                  |                               |                         | 871,046        |
| Investment Income                    |                                           |                                         |                                               |                                      |                                  |                               |                         | 192,117        |
| C/O Sale Portfolio Recoveries        |                                           |                                         |                                               |                                      |                                  |                               |                         | 41,104         |
| Other Receipts                       | 381                                       |                                         |                                               |                                      |                                  |                               |                         | 958,984        |
| Total Receipts                       | 381                                       |                                         |                                               |                                      |                                  |                               |                         | 2,063,251      |
| Intercompany Transfers In / (Out)    |                                           |                                         |                                               |                                      |                                  |                               |                         |                |
| Disbursements                        |                                           |                                         |                                               |                                      |                                  |                               |                         |                |
| Personnel Costs                      |                                           |                                         | 602                                           |                                      |                                  |                               |                         | 631,760        |
| Advertising Costs                    |                                           |                                         |                                               |                                      |                                  |                               |                         | -              |
| Equipment Costs                      |                                           |                                         |                                               |                                      |                                  |                               |                         | 4,739          |
| Net Occupancy Costs                  |                                           |                                         |                                               |                                      |                                  |                               |                         | 37,340         |
| Other Costs                          |                                           |                                         | 1,116                                         |                                      |                                  |                               |                         | 179,233        |
| Business Taxes / Licenses            |                                           |                                         |                                               |                                      |                                  |                               |                         | 25             |
| Restructure Fees                     |                                           |                                         |                                               |                                      |                                  |                               |                         | 1,350,379      |
| Total Disbursements                  |                                           |                                         | 1,718                                         |                                      |                                  |                               |                         | 2,203,476      |
| Net Cash Flow                        | 381                                       |                                         | (1,718)                                       |                                      |                                  |                               |                         | (140,225)      |
| Cash - End of Reporting Period       | \$ 86,643                                 | \$ 990                                  | \$ 12,202                                     | \$ 90                                | \$ 61,447                        | \$ 15,585                     | \$ 37,846               | \$ 119,987,733 |

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**CASH DISBURSEMENTS JOURNALS**

| Debtor                                                          | Case No.       | January      | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|--------------|----------|-------|-----------------|------|
| Advanta Corp.                                                   | 09-13931 (KJC) |              |          |       |                 |      |
| Total Disbursements                                             |                | 2,200,370    |          |       | 2,200,370       |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -            | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -            | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ 2,200,370 | \$ -     | \$ -  | \$ 2,200,370    | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Service Corp.                                           | 09-13932 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Business Services Corp.                                 | 09-13933 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Shared Services Corp.                                   | 09-13934 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                | 925     |          |       | 925             |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ 925  | \$ -     | \$ -  | \$ 925          | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Business Serv. Holding Corp.                            | 09-13935 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Great Expectations Franchise Corp.                              | 09-13936 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Mortgage Corp. USA                                      | 09-13937 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Mortgage Holding Company                                | 09-13938 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Auto Finance Corporation                                | 09-13939 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                | 46      |          |       | 46              |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ 46   | \$ -     | \$ -  | \$ 46           | \$ - |

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CASH DISBURSEMENTS JOURNALS

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Great Expectations Management Corp.                             | 09-13940 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advantennis Corp.                                               | 09-13941 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Investment Corp.                                        | 09-13942 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Advertising Inc.                                        | 09-13943 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Finance Corp.                                           | 09-13944 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                | 417     | -        |       | 417             |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ 417  | \$ -     | \$ -  | \$ 417          | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Great Expectations International Inc.                           | 09-13945 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| Advanta Ventures Inc.                                           | 09-14125 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No.       | January  | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|----------|----------|-------|-----------------|------|
| Advanta Credit Card Rec. Corp.                                  | 09-14127 (KJC) |          |          |       |                 |      |
| Total Disbursements                                             |                | 1,718    |          |       | 1,718           |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -        | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -        | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ 1,718 | \$ -     | \$ -  | \$ 1,718        | \$ - |

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| ideablob Corp.                                                  | 09-14129 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

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CASH DISBURSEMENTS JOURNALS

| Debtor                                                          | Case No.       | January | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------------|---------|----------|-------|-----------------|------|
| BE Corp.                                                        | 09-14130 (KJC) |         |          |       |                 |      |
| Total Disbursements                                             |                |         |          |       | -               |      |
| Less: Transfers to Debtor in Possession Accounts                |                | -       | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |                | -       | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |                | \$ -    | \$ -     | \$ -  | \$ -            | \$ - |

| Debtor                                                          | Case No. | January      | February | March | Quarterly Disb. | Fees |
|-----------------------------------------------------------------|----------|--------------|----------|-------|-----------------|------|
| Total                                                           |          |              |          |       |                 |      |
| Total Disbursements                                             |          | 2,203,476    | -        | -     | 2,203,476       | -    |
| Less: Transfers to Debtor in Possession Accounts                |          | -            | -        | -     | -               | -    |
| Plus: Estate Disbursements Made by Outside Sources              |          | -            | -        | -     | -               | -    |
| Total Disbursements For Calculating U.S. Trustee Quarterly Fees |          | \$ 2,203,476 | \$ -     | \$ -  | \$ 2,203,476    | \$ - |

**TOTAL FEES \$ -**

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

---

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1, 2011 to January 31,  
2011

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Statement with Respect to Bank Account Reconciliations, Bank Statements and Bank  
Accounts

For the Period From January 1, 2011 to January 31, 2011

Bank Account Reconciliations

The Debtors affirm that bank reconciliations were prepared for all open and active Debtor bank accounts as of January 31, 2011.

Bank Statements and Bank Accounts

The Debtors affirm that bank statements for all open and active bank accounts are retained by the Debtors. There were no bank accounts opened by the Debtors during the current reporting period. Attached is a list of Debtors' bank accounts and balances as of January 31, 2011.



United States Bankruptcy Court  
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List of Bank Accounts for Debtor Entities

|                                                          | Debtor Case No. | Bank          | January 31, 2011<br>Bank Balance |
|----------------------------------------------------------|-----------------|---------------|----------------------------------|
| <b><u>Advanta Corp. Cash Accounts</u></b>                |                 |               |                                  |
| Master Concentration (#XXX2271)                          | 09-13931 (KJC)  | Republic Bank | \$ 30,191,362.03                 |
| Accounts Payable (#XXX2328)                              | 09-13931 (KJC)  | Republic Bank | 180,147.49                       |
| Care Assistance (#XXX2336)                               | 09-13931 (KJC)  | Republic Bank | 122,194.13                       |
| ACH Taxes (#XXX2344)                                     | 09-13931 (KJC)  | Republic Bank | 0.01                             |
| Utilities Escrow Account (#XXX5890)                      | 09-13931 (KJC)  | Republic Bank | 3,000.00                         |
| Wachovia Payroll Account (#XXXXXXXXXX7257)               | 09-13931 (KJC)  | Wachovia      | 13,894.84                        |
| <b>Total Advanta Corp.</b>                               |                 |               | <b>30,510,598.50</b>             |
| <b><u>Entity Level Cash Accounts</u></b>                 |                 |               |                                  |
| Advanta Shared Services Corp. (#XXX3235)                 | 09-13934 (KJC)  | Republic Bank | 8,247,071.52                     |
| Advanta Credit Card Receivables Corp. (#XXX3332)         | 09-14127 (KJC)  | Republic Bank | 12,201.66                        |
| Advanta Advertising Inc. (#XXX3006)                      | 09-13943 (KJC)  | Republic Bank | 990.00                           |
| Advanta Auto Finance (#XXX3014)                          | 09-13939 (KJC)  | Republic Bank | 86,642.78                        |
| Advanta Business Services Corp. (#XXX3030)               | 09-13933 (KJC)  | Republic Bank | 846,864.23                       |
| Advanta Business Services Holding Corp. (#XXX3049)       | 09-13935 (KJC)  | Republic Bank | 2,652,516.66                     |
| Advanta Finance Corp. (#XXX3065)                         | 09-13944 (KJC)  | Republic Bank | 5,003.23                         |
| Advanta Investment Corp. (#XXX3189)                      | 09-13942 (KJC)  | Republic Bank | 4,990.00                         |
| Advanta Mortgage Corp. USA (#XXX3200)                    | 09-13937 (KJC)  | Republic Bank | 50,148.43                        |
| Advanta Mortgage Holding Corp. (#XXX3219)                | 09-13938 (KJC)  | Republic Bank | 90.00                            |
| Advanta Service Corp. (#XXX3227)                         | 09-13932 (KJC)  | Republic Bank | 1,643.73                         |
| Advanta Ventures Inc. (#XXX3391)                         | 09-14125 (KJC)  | Republic Bank | 90.00                            |
| Advantennis Corp. (#XXX3243)                             | 09-13941 (KJC)  | Republic Bank | 61,446.51                        |
| BE Corp. (#XXX3286)                                      | 09-14130 (KJC)  | Republic Bank | 37,846.31                        |
| ideablob Corp. (#XXX3251)                                | 09-14129 (KJC)  | Republic Bank | 15,584.98                        |
| <b>Total Entity Level</b>                                |                 |               | <b>12,023,130.04</b>             |
| <b>Total Cash Accounts</b>                               |                 |               | <b>42,533,728.54</b>             |
| <b><u>Advanta Corp. Investment Account</u></b>           |                 |               |                                  |
| Dreyfus Treasury Prime Cash Management Fund (#XXXXX4719) | 09-13931 (KJC)  |               | 77,454,004.42                    |
| <b>Total Cash &amp; Investments</b>                      |                 |               | <b>\$ 119,987,732.96</b>         |

United States Bankruptcy Court  
District of Delaware

In Re: Advanta Corp., et al.  
Debtors

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

Schedule of Retained Professionals Fees and Expenses Paid

| Payee                     | Period Covered     | Total Amount Sought | Payor         | Check  |           | Amount Paid (A) |              | Petition Date to End of Reporting Period |              |
|---------------------------|--------------------|---------------------|---------------|--------|-----------|-----------------|--------------|------------------------------------------|--------------|
|                           |                    |                     |               | Number | Date      | Fees            | Expenses     | Fees                                     | Expenses     |
| Alvarez & Marsal          | 10/1/10 - 10/31/10 | \$ 85,272.91        | Advanta Corp. | wire   | 1/5/2011  | \$ 67,690.00    | \$ 660.41    | \$2,243,818.60                           | \$ 53,798.93 |
| Drinker Biddle & Reath    | 9/1/10 - 9/30/10   | \$ 21,875.47        | Advanta Corp. | wire   | 1/19/2011 | \$ 16,987.60    | \$ 640.97    | \$ 163,329.10                            | \$ 2,640.39  |
| FTI Consulting            | 9/1/10 - 10/31/10  | \$ 403,119.68       | Advanta Corp. | wire   | 1/14/2011 | \$ 321,372.40   | \$ 1,404.18  | \$1,654,548.50                           | \$ 9,438.89  |
| Garden City Group         | 11/1/10 - 11/30/10 | \$ 534.00           | Advanta Corp. | 2602   | 1/20/2011 | \$ 534.00       | -            | \$ 574,287.71                            | \$ 75,982.11 |
| KPMG                      |                    |                     |               |        |           |                 |              | \$ 830,491.72                            | \$ 65,251.59 |
| Latham & Watkins          | 9/1/10 - 10/31/10  | \$ 1,062,727.66     | Advanta Corp. | wire   | 1/5/2011  | \$ 821,304.80   | \$ 36,096.66 | \$3,817,956.60                           | \$100,857.81 |
| Richards, Layton & Finger | 10/1/10 - 10/31/10 | \$ 36,364.19        | Advanta Corp. | wire   | 1/4/2011  | \$ 25,838.40    | \$ 4,066.19  | (B)                                      | (B)          |
| Richards, Layton & Finger | 11/1/10 - 11/30/10 | \$ 29,069.07        | Advanta Corp. | wire   | 1/25/2011 | \$ 22,475.60    | \$ 974.57    | (B)                                      | (B)          |
| Warren H. Smith & Assoc   | 11/1/10 - 11/30/10 | \$ 9,233.02         | Advanta Corp. | 2579   | 1/14/2011 | \$ 7,080.60     | \$ 382.27    | \$ 53,376.30                             | \$ 1,931.70  |
| Weil, Gotshal & Manges    |                    |                     |               |        |           |                 |              | \$5,555,452.24                           | \$340,302.20 |

(A) "Amounts Paid" reflect 20% of fees heldback from certain professionals, as required by orders of the Court.

(B) The cumulative fees and expenses paid to Richards, Layton & Finger, for the period from petition date to end of reporting period, including all payments listed above, are \$481,243.40 for fees and \$38,983.44 for expenses.

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

In Re:  
Advanta Corp., et al.  
Debtors

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January  
1, 2011 to January 31,  
2011

Notes Regarding Advanta Bank Corp. and Advanta Bank

The Utah Division of Financial Institutions closed Advanta Bank Corp. ("ABC"), a wholly-owned subsidiary of Advanta Corp., and the Federal Deposit Insurance Corporation (the "FDIC") was appointed the receiver of ABC effective March 19, 2010. As a result, the FDIC assumed all of ABC's deposits and controls all of ABC's assets. Advanta Corp. expects no recovery from the FDIC for Advanta Corp.'s ownership interest in ABC. The book value of Advanta Corp.'s investment in the stock of Advanta Bank Corp. was reduced to zero as of March 19, 2010. As a result, Advanta Corp.'s income statement for the period from petition date to January 31, 2011 includes a \$63 million loss that is classified as equity in earnings (loss) of subsidiaries. As previously disclosed, Advanta Corp. does not expect that any of the proceeds associated with the liquidation of the assets of ABC will be distributed to Advanta Corp. or its stakeholders, including stockholders and creditors, on account of Advanta Corp.'s equity interest in ABC.

The balance sheets of the Debtors as of August 31, 2010 included approximately \$18 million of net assets related to ABC, which included claims against ABC for deposits and various types of intercompany receivables. On August 27, 2010, Advanta Corp. and the FDIC reached an agreement, subject to approval of the U.S. Bankruptcy Court, on the terms of a settlement that would fully and finally resolve certain claims and adversary proceedings between the Debtors and the FDIC. The settlement agreement was approved by the U.S. Bankruptcy Court on September 7, 2010. The settlement agreement resulted in a reduction of the claims of ABC and the Debtors against the other, as described below. The settlement agreement eliminated all of the Debtors' claims against ABC and, as a result, the \$18 million of net assets related to ABC on the Debtors' balance sheets were adjusted to zero in the month ended September 30, 2010. Those adjustments were classified as other reorganization expenses on the Debtors' income statement for the period from petition date to January 31, 2011. The agreement also settled ABC's over \$200 million of claims asserted against the Debtors in the bankruptcy proceedings in a way that will result in either no claim against any of the Debtors or a \$50 million general unsecured claim against Advanta Corp. The settlement will also potentially add \$5.4 million to the Debtors' assets depending on the occurrence of certain events and conditions.

Advanta Bank was a Delaware state bank that was an indirect subsidiary of Advanta Corp. until it dissolved effective June 30, 2010. On March 26, 2010, prior to its dissolution, Advanta Bank entered into a settlement agreement with the FDIC. As previously disclosed, the FDIC assessed cross-guarantee liability against Advanta Bank in relation to deposit liabilities of ABC, based on the common ownership of the two banks. Advanta Bank was also, as previously disclosed, involved in regulatory, administrative and judicial proceedings with the FDIC. The settlement agreement between Advanta Bank and the FDIC settled the cross-guarantee liability and Advanta Bank's regulatory, administrative and judicial proceedings with the FDIC. As part of the

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

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|                       |                                                             |
|-----------------------|-------------------------------------------------------------|
| In Re:                | Chapter 11                                                  |
| Advanta Corp., et al. | Case No. 09-13931 (KJC)                                     |
| Debtors               | Reporting Period: January<br>1, 2011 to January 31,<br>2011 |

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Notes Regarding Advanta Bank Corp. and Advanta Bank (continued)

settlement agreement, Advanta Bank agreed to transfer to the FDIC all of the cash, loans, securities, accounts receivable and other assets of Advanta Bank with the parties agreeing that this transfer would fully satisfy the cross-guarantee liability that was asserted by the FDIC. The settlement agreement also contains mutual releases from each of the parties against the other. Advanta Bank recognized a charge of \$4.5 million associated with the settlement agreement, which is reflected in Advanta Corp.'s income statement for the period from petition date to January 31, 2011 as part of equity in earnings (loss) of subsidiaries. The balance sheets of the Debtors as of January 31, 2011 have no amounts related to Advanta Bank.

United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

INCOME STATEMENTS  
FOR THE MONTH ENDED JANUARY 31, 2011  
(Unaudited)

|                                                          | Advanta Corp.<br>09-13931 (KJC) | Advanta Business<br>Services<br>Holding Corp.<br>09-13935 (KJC) | Advanta<br>Business<br>Services Corp.<br>09-13933 (KJC) | Advanta<br>Shared<br>Services Corp.<br>09-13934 (KJC) | Advanta<br>Service Corp.<br>09-13932 (KJC) | Advanta<br>Advertising Inc.<br>09-13943 (KJC) | Advantennis<br>Corp.<br>09-13941 (KJC) | Advanta<br>Investment Corp.<br>09-13942 (KJC) | Advanta Mortgage<br>Holding Co.<br>09-13938 (KJC) |
|----------------------------------------------------------|---------------------------------|-----------------------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------|--------------------------------------------|-----------------------------------------------|----------------------------------------|-----------------------------------------------|---------------------------------------------------|
| (In thousands)                                           |                                 |                                                                 |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Net interest income                                      | \$ 3                            | \$ 0                                                            | \$ 0                                                    | \$ 0                                                  | \$ 0                                       | \$ 0                                          | \$ 0                                   | \$ 0                                          | \$ 0                                              |
| Provision for credit losses                              | 0                               | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Net interest income after<br>provision for credit losses | 3                               | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Noninterest revenues (losses):                           |                                 |                                                                 |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Equity in earnings of subs                               | 7,652                           | 0                                                               | 0                                                       | 0                                                     | 0                                          | (0)                                           | 0                                      | 0                                             | (0)                                               |
| Intercompany management fees                             | 0                               | 0                                                               | 0                                                       | 3,171                                                 | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Other noninterest revenue                                | 21                              | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Total noninterest revenues (losses)                      | 7,672                           | 0                                                               | 0                                                       | 3,171                                                 | 0                                          | (0)                                           | 0                                      | 0                                             | (0)                                               |
| Operating expenses:                                      |                                 |                                                                 |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Personnel expense                                        | 755                             | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| External processing                                      | 98                              | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Postage expense                                          | 1                               | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Professional fees                                        | 13                              | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Consultant fees                                          | 18                              | 0                                                               | 0                                                       | 2                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Fraud losses                                             | 0                               | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Equipment expense                                        | 11                              | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Telephone expense                                        | 7                               | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Occupancy expense                                        | 36                              | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Intercompany servicing fees                              | 3,171                           | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Other expenses                                           | 162                             | 0                                                               | 0                                                       | 197                                                   | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Total operating expenses                                 | 4,272                           | 0                                                               | 0                                                       | 199                                                   | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorg. exp. - Professional fees                          | 316                             | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorg. exp. - Severance                                  | 20                              | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorg. exp. - Trustee quarterly fees                     | 5                               | 0                                                               | 0                                                       | 1                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorg. exp. - Other                                      | 5,289                           | 0                                                               | 0                                                       | (5,289)                                               | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| (Gain) loss on assets                                    | (53)                            | 0                                                               | 0                                                       | (8)                                                   | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorganization items                                     | 5,576                           | 0                                                               | 0                                                       | (5,296)                                               | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Pretax income (loss)                                     | (2,172)                         | 0                                                               | 0                                                       | 8,268                                                 | (0)                                        | (0)                                           | (0)                                    | (0)                                           | (0)                                               |
| Income tax expense (benefit)                             | 0                               | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Net income (loss)                                        | \$ (2,172)                      | \$ 0                                                            | \$ 0                                                    | \$ 8,268                                              | \$ (0)                                     | \$ (0)                                        | \$ (0)                                 | \$ (0)                                        | \$ (0)                                            |

Note: The Income Statements were prepared on an accrual basis and include the financial results for the Debtor entities. The statements do not eliminate intercompany revenues, costs or management fees. These Income Statements do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp.

United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.

Debtors

INCOME STATEMENTS

FOR THE MONTH ENDED JANUARY 31, 2011

(Unaudited)

|                                                          | Advanta Auto<br>Finance Corp.<br>09-13939 (KJC) | Advanta Mortgage<br>Corp. USA<br>09-13937 (KJC) | Advanta<br>Finance<br>Corp.<br>09-13944 (KJC) | Advanta<br>Credit Card<br>Rec. Corp.<br>09-14127 (KJC) | Advanta<br>Ventures Inc.<br>09-14125 (KJC) | BE Corp.<br>09-14130 (KJC) | ideablob<br>Corp.<br>09-14129 (KJC) | Great<br>Expectations<br>Int'l Inc.<br>09-13945 (KJC) | Great<br>Expectations<br>Franchise Corp.<br>09-13936 (KJC) | Great<br>Expectations<br>Mgmt. Corp.<br>09-13940 (KJC) |
|----------------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-----------------------------------------------|--------------------------------------------------------|--------------------------------------------|----------------------------|-------------------------------------|-------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------|
| (In thousands)                                           |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Net interest income                                      | \$ 0 \$                                         | 0 \$                                            | 0 \$                                          | 116 \$                                                 | 0 \$                                       | 0 \$                       | 0 \$                                | 0 \$                                                  | 0 \$                                                       | 0                                                      |
| Provision for credit losses                              | 0                                               | 0                                               | 0                                             | 727                                                    | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Net interest income after<br>provision for credit losses | 0                                               | 0                                               | 0                                             | (611)                                                  | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Noninterest revenues (losses):                           |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Equity in earnings of subs                               | 0                                               | (1)                                             | 0                                             | 0                                                      | (0)                                        | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Intercompany management fees                             | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Other noninterest revenue                                | 0                                               | 0                                               | 0                                             | 2                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Total noninterest revenues (losses)                      | 0                                               | (0)                                             | 0                                             | 2                                                      | (0)                                        | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Operating expenses:                                      |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Personnel expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| External processing                                      | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Postage expense                                          | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Professional fees                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Consultant fees                                          | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Fraud losses                                             | 0                                               | 0                                               | 0                                             | 1                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Equipment expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Telephone expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Occupancy expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Intercompany servicing fees                              | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Other expenses                                           | 0                                               | 0                                               | 0                                             | 2                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Total operating expenses                                 | 0                                               | 0                                               | 0                                             | 2                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorg. exp. - Professional fees                          | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorg. exp. - Severance                                  | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorg. exp. - Trustee quarterly fees                     | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorg. exp. - Other                                      | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| (Gain) loss on assets                                    | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorganization items                                     | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Pretax income (loss)                                     | 0                                               | (0)                                             | (1)                                           | (611)                                                  | (0)                                        | (0)                        | (0)                                 | 0                                                     | 0                                                          | 0                                                      |
| Income tax expense (benefit)                             | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Net income (loss)                                        | \$ 0 \$                                         | (0) \$                                          | (1) \$                                        | (611) \$                                               | (0) \$                                     | (0) \$                     | (0) \$                              | 0 \$                                                  | 0 \$                                                       | 0                                                      |

Note: The Income Statements were prepared on an accrual basis and include the financial results for the Debtor entities. The statements do not eliminate intercompany revenues, costs or management fees. These Income Statements do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp.

United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

INCOME STATEMENTS  
FOR THE PERIOD FROM PETITION DATE THROUGH JANUARY 31, 2011  
(Unaudited)

|                                                          | Advanta Corp.<br>09-13931 (KJC) | Advanta Business<br>Services Corp.<br>09-13935 (KJC) | Advanta<br>Business<br>Services Corp.<br>09-13933 (KJC) | Advanta<br>Shared<br>Services Corp.<br>09-13934 (KJC) | Advanta<br>Service Corp.<br>09-13932 (KJC) | Advanta<br>Advertising Inc.<br>09-13943 (KJC) | Advantennis<br>Corp.<br>09-13941 (KJC) | Advanta<br>Investment Corp.<br>09-13942 (KJC) | Advanta Mortgage<br>Holding Co.<br>09-13938 (KJC) |
|----------------------------------------------------------|---------------------------------|------------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------|--------------------------------------------|-----------------------------------------------|----------------------------------------|-----------------------------------------------|---------------------------------------------------|
| (In thousands)                                           |                                 |                                                      |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Net interest income                                      | \$ 174                          | \$ 33                                                | \$ 0                                                    | \$ 0                                                  | \$ 0                                       | \$ 0                                          | \$ 0                                   | \$ 0                                          | \$ 0                                              |
| Provision for credit losses                              | (25)                            | 0                                                    | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Net interest income after<br>provision for credit losses | 199                             | 33                                                   | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Noninterest revenues (losses):                           |                                 |                                                      |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Securitization income                                    | 0                               | 2,050                                                | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Other revenues, net:                                     |                                 |                                                      |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Insurance revenues, net                                  | 0                               | 0                                                    | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Equity in earnings of subs                               | (267,764)                       | (5,655)                                              | 0                                                       | 0                                                     | 0                                          | (2,331)                                       | 0                                      | (52)                                          | (12,961)                                          |
| Intercompany management fees                             | 155                             | 0                                                    | 0                                                       | 10,340                                                | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Other noninterest revenue                                | 305                             | 0                                                    | 25                                                      | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Total other revenues, net                                | (267,305)                       | (5,655)                                              | 25                                                      | 10,340                                                | 0                                          | (2,331)                                       | 0                                      | (52)                                          | (12,961)                                          |
| Total noninterest revenues (losses)                      | (267,305)                       | (3,605)                                              | 25                                                      | 10,340                                                | 0                                          | (2,331)                                       | 0                                      | (52)                                          | (12,961)                                          |
| Operating expenses:                                      |                                 |                                                      |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Personnel expense                                        | 8,015                           | 0                                                    | 0                                                       | 3,197                                                 | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| External processing                                      | 553                             | 0                                                    | 0                                                       | 34                                                    | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Advertising expense                                      | 1                               | 0                                                    | 0                                                       | 6                                                     | 0                                          | 0                                             | 383                                    | 0                                             | 0                                                 |
| Postage expense                                          | 15                              | 0                                                    | 0                                                       | 9                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Professional fees (B)                                    | 487                             | 0                                                    | 0                                                       | (587)                                                 | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Consultant fees                                          | 1,227                           | 0                                                    | 0                                                       | 254                                                   | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Fraud losses                                             | 0                               | 0                                                    | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Equipment expense                                        | 109                             | 0                                                    | 0                                                       | 861                                                   | 2                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Telephone expense                                        | 35                              | 0                                                    | 0                                                       | 153                                                   | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Occupancy expense                                        | 365                             | 0                                                    | 0                                                       | 2,938                                                 | 2                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Intercompany servicing fees                              | 9,762                           | 0                                                    | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Visa indemnification                                     | (2,634)                         | 0                                                    | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Other expenses                                           | 2,394                           | 0                                                    | 7                                                       | 1,880                                                 | 0                                          | 0                                             | 2,000                                  | 0                                             | 0                                                 |
| Total operating expenses                                 | 20,328                          | 0                                                    | 7                                                       | 8,746                                                 | 5                                          | 0                                             | 2,383                                  | 0                                             | 0                                                 |
| Reorg. exp. - Professional fees                          | 22,352                          | 0                                                    | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorg. exp. - Severance                                  | 1,720                           | 0                                                    | 0                                                       | 1,291                                                 | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorg. exp. - Trustee quarterly fees                     | 64                              | 2                                                    | 2                                                       | 36                                                    | 2                                          | 2                                             | 2                                      | 2                                             | 2                                                 |
| Reorg. exp. - Other                                      | 17,028                          | 0                                                    | 0                                                       | 1,043                                                 | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| (Gain) loss on assets                                    | (1,750)                         | 0                                                    | 0                                                       | (2,549)                                               | 11                                         | 0                                             | 0                                      | 0                                             | 0                                                 |
| Reorganization items                                     | 39,414                          | 2                                                    | 2                                                       | (178)                                                 | 13                                         | 2                                             | 2                                      | 2                                             | 2                                                 |
| Pretax income (loss)                                     | (326,849)                       | (3,574)                                              | 16                                                      | 1,773                                                 | (18)                                       | (2,333)                                       | (2,385)                                | (53)                                          | (12,963)                                          |
| Income tax expense (benefit) (A)                         | (70,153)                        | 0                                                    | 5,672                                                   | 450                                                   | 1,829                                      | 0                                             | (54)                                   | 0                                             | 0                                                 |
| Net income (loss)                                        | \$ (256,696)                    | \$ (3,574)                                           | \$ (5,655)                                              | \$ 1,323                                              | \$ (1,846)                                 | \$ (2,333)                                    | \$ (2,331)                             | \$ (53)                                       | \$ (12,963)                                       |

Note: The Income Statements were prepared on an accrual basis and include the financial results for the Debtor entities. The statements do not eliminate intercompany revenues, costs or management fees. These Income Statements do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp.

(A) Income tax expense (benefit) for the reporting period represents changes in estimate of tax assets and/or liabilities by legal entity.

(B) In March 2010, Advanta Shared Services Corp. reversed \$897 thousand of accrued audit fees, \$697 thousand of which had been accrued pre-petition, when it was determined that an audit of fiscal year 2009 would not be needed for a Form 10-K.

United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

INCOME STATEMENTS  
FOR THE PERIOD FROM PETITION DATE THROUGH JANUARY 31, 2011  
(Unaudited)

|                                                          | Advanta Auto<br>Finance Corp.<br>09-13939 (KJC) | Advanta Mortgage<br>Corp. USA<br>09-13937 (KJC) | Advanta<br>Finance<br>Corp.<br>09-13944 (KJC) | Advanta<br>Credit Card<br>Rec. Corp.<br>09-14127 (KJC) | Advanta<br>Ventures Inc.<br>09-14125 (KJC) | BE Corp.<br>09-14130 (KJC) | ideablob<br>Corp.<br>09-14129 (KJC) | Great<br>Expectations<br>Int'l Inc.<br>09-13945 (KJC) | Great<br>Expectations<br>Franchise Corp.<br>09-13936 (KJC) | Great<br>Expectations<br>Mgmt. Corp.<br>09-13940 (KJC) |
|----------------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-----------------------------------------------|--------------------------------------------------------|--------------------------------------------|----------------------------|-------------------------------------|-------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------|
| (In thousands)                                           |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Net interest income                                      | \$ 0                                            | \$ 0                                            | \$ 0                                          | \$ 6,324                                               | \$ 0                                       | \$ 0                       | \$ 0                                | \$ 0                                                  | \$ 0                                                       | \$ 0                                                   |
| Provision for credit losses                              | 0                                               | 0                                               | 0                                             | 6,466                                                  | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Net interest income after<br>provision for credit losses | 0                                               | 0                                               | 0                                             | (142)                                                  | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Noninterest revenues (losses):                           |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Securitization income                                    | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Other revenues, net:                                     |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Insurance revenues, net                                  | 0                                               | 0                                               | 0                                             | 23                                                     | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Equity in earnings of subs                               | 0                                               | (2,991)                                         | 0                                             | 0                                                      | (67)                                       | 0                          | 0                                   | (4)                                                   | 0                                                          | 0                                                      |
| Intercompany management fees                             | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Other noninterest revenue                                | 7                                               | 0                                               | 0                                             | 75                                                     | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Total other revenues, net                                | 7                                               | (2,991)                                         | 0                                             | 98                                                     | (67)                                       | 0                          | 0                                   | (4)                                                   | 0                                                          | 0                                                      |
| Total noninterest revenues (losses)                      | 7                                               | (2,991)                                         | 0                                             | 98                                                     | (67)                                       | 0                          | 0                                   | (4)                                                   | 0                                                          | 0                                                      |
| Operating expenses:                                      |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                                       |                                                            |                                                        |
| Personnel expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | (34)                       | (79)                                | 0                                                     | 0                                                          | 0                                                      |
| External processing                                      | 0                                               | 0                                               | 0                                             | 231                                                    | 0                                          | 0                          | 0                                   | 2                                                     | 1                                                          | 0                                                      |
| Advertising expense                                      | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 2                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Postage expense                                          | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Professional fees                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 1                          | 2                                   | 0                                                     | 0                                                          | 0                                                      |
| Consultant fees                                          | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 16                         | 1                                   | 0                                                     | 0                                                          | 0                                                      |
| Fraud losses                                             | 0                                               | 0                                               | 0                                             | 9                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Equipment expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 48                         | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Telephone expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 1                          | (0)                                 | 0                                                     | 0                                                          | 0                                                      |
| Occupancy expense                                        | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Intercompany servicing fees                              | 0                                               | 0                                               | 0                                             | 1,153                                                  | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Visa indemnification                                     | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Other expenses                                           | 1                                               | 1                                               | 3                                             | 9                                                      | 0                                          | 56                         | 7                                   | 0                                                     | 0                                                          | 0                                                      |
| Total operating expenses                                 | 2                                               | 1                                               | 3                                             | 1,403                                                  | 0                                          | 91                         | (69)                                | 2                                                     | 2                                                          | 0                                                      |
| Reorg. exp. - Professional fees                          | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorg. exp. - Severance                                  | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 114                        | 54                                  | 0                                                     | 0                                                          | 0                                                      |
| Reorg. exp. - Trustee quarterly fees                     | 2                                               | 2                                               | 2                                             | 1                                                      | 2                                          | 3                          | 2                                   | 0                                                     | 2                                                          | 0                                                      |
| Reorg. exp. - Other                                      | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | (22)                       | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| (Gain) loss on assets                                    | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | (106)                      | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Reorganization items                                     | 2                                               | 2                                               | 2                                             | 1                                                      | 2                                          | (10)                       | 56                                  | 0                                                     | 2                                                          | 0                                                      |
| Pretax income (loss)                                     | 4                                               | (2,994)                                         | (5)                                           | (1,448)                                                | (69)                                       | (81)                       | 13                                  | (5)                                                   | (4)                                                        | 0                                                      |
| Income tax expense (benefit) (A)                         | (1,737)                                         | 11,708                                          | 2,986                                         | 0                                                      | 0                                          | 0                          | 0                                   | 0                                                     | 0                                                          | 0                                                      |
| Net income (loss)                                        | \$ 1,741                                        | \$ (14,702)                                     | \$ (2,991)                                    | \$ (1,448)                                             | \$ (69)                                    | \$ (81)                    | \$ 13                               | \$ (5)                                                | \$ (4)                                                     | \$ 0                                                   |

Note: The Income Statements were prepared on an accrual basis and include the financial results for the Debtor entities. The statements do not eliminate intercompany revenues, costs or management fees. These Income Statements do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp.

(A) Income tax expense (benefit) for the reporting period represents changes in estimate of tax assets and/or liabilities by legal entity.



United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

**BALANCE SHEETS**  
**AS OF JANUARY 31, 2011**  
**(Unaudited)**

(In thousands)

**ASSETS**

|                                | Advanta Corp.<br>09-13931 (KJC) | Advanta Business<br>Services<br>Holding Corp.<br>09-13935 (KJC) | Advanta<br>Business<br>Services Corp.<br>09-13933 (KJC) | Advanta<br>Shared<br>Services Corp.<br>09-13934 (KJC) | Advanta<br>Service Corp.<br>09-13932 (KJC) | Advanta<br>Advertising Inc.<br>09-13943 (KJC) | Advantennis<br>Corp.<br>09-13941 (KJC) | Advanta<br>Investment Corp.<br>09-13942 (KJC) | Advanta Mortgage<br>Holding Co.<br>09-13938 (KJC) |
|--------------------------------|---------------------------------|-----------------------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------|--------------------------------------------|-----------------------------------------------|----------------------------------------|-----------------------------------------------|---------------------------------------------------|
| Cash                           | \$ 30,481                       | \$ 2,653                                                        | \$ 847                                                  | \$ 8,247                                              | \$ 2                                       | \$ 1                                          | \$ 61                                  | \$ 5                                          | \$ 0                                              |
| Investments available for sale | 80,842                          | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Receivables, net               | 785                             | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Premises and equipment:        |                                 |                                                                 |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Accumulated depreciation       | 0                               | 0                                                               | 0                                                       | 25                                                    | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Premises and equipment, gross  | 0                               | 0                                                               | 0                                                       | (25)                                                  | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Other assets:                  |                                 |                                                                 |                                                         |                                                       |                                            |                                               |                                        |                                               |                                                   |
| Investment in subsidiaries     | (125,936)                       | (73)                                                            | 0                                                       | 0                                                     | 0                                          | (16,210)                                      | 0                                      | 0                                             | 6,912                                             |
| Charged-off receivable asset   | 340                             | 0                                                               | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Intercompany receivables       | 160,573                         | 0                                                               | 15,774                                                  | 1,471                                                 | 190                                        | 0                                             | 0                                      | 711                                           | 0                                                 |
| Tax assets                     | 59,222                          | 25,790                                                          | 0                                                       | 1,128                                                 | 2,495                                      | 0                                             | 4,330                                  | 0                                             | 0                                                 |
| Other assets                   | 47,193                          | 4,596                                                           | 0                                                       | 0                                                     | 0                                          | 0                                             | 0                                      | 0                                             | 0                                                 |
| Total other assets             | 141,392                         | 30,312                                                          | 15,774                                                  | 2,599                                                 | 2,685                                      | (16,210)                                      | 4,330                                  | 712                                           | 6,912                                             |
| <b>Total assets</b>            | <b>\$ 253,500</b>               | <b>\$ 32,965</b>                                                | <b>\$ 16,621</b>                                        | <b>\$ 10,846</b>                                      | <b>\$ 2,687</b>                            | <b>\$ (16,209)</b>                            | <b>\$ 4,391</b>                        | <b>\$ 717</b>                                 | <b>\$ 6,912</b>                                   |

**LIABILITIES NOT SUBJECT TO COMPROMISE**

|                                                    |               |
|----------------------------------------------------|---------------|
| Intercompany line of credit payable                | \$ 0          |
| Intercompany advance payable                       | 1,414         |
| Other liabilities                                  | 12,358        |
| <b>Total liabilities not subject to compromise</b> | <b>13,772</b> |

**LIABILITIES SUBJECT TO COMPROMISE**

|                                                         |                   |                  |                  |                  |                 |                    |                 |                 |                 |
|---------------------------------------------------------|-------------------|------------------|------------------|------------------|-----------------|--------------------|-----------------|-----------------|-----------------|
| Debt (A)                                                | 135,709           | 0                | 0                | 0                | 0               | 0                  | 0               | 0               | 0               |
| Intercompany line of credit payable                     | 0                 | 0                | 0                | 537              | 0               | 0                  | 3,212           | 0               | 0               |
| Subordinated debt payable to preferred securities trust | 92,290            | 0                | 0                | 0                | 0               | 0                  | 0               | 0               | 0               |
| Other liabilities:                                      |                   |                  |                  |                  |                 |                    |                 |                 |                 |
| Intercompany advance payable                            | 34                | 34,715           | 6                | 6,253            | 27,438          | 2,006              | 17,388          | 19,566          | 7,025           |
| Current income taxes payable                            | 54,891            | 12,116           | 16,625           | 1,382            | 0               | 0                  | 0               | 20,497          | 2,263           |
| Unrecognized tax benefits                               | 14,886            | 0                | 0                | 0                | 0               | 0                  | 0               | 0               | 0               |
| Other liabilities                                       | 29,606            | 0                | 53               | 736              | 2               | 0                  | 0               | 0               | 0               |
| Total other liabilities                                 | 99,417            | 46,831           | 16,684           | 8,371            | 27,440          | 2,006              | 17,388          | 40,063          | 9,288           |
| <b>Total liabilities subject to compromise</b>          | <b>327,417</b>    | <b>46,831</b>    | <b>16,684</b>    | <b>8,908</b>     | <b>27,440</b>   | <b>2,006</b>       | <b>20,600</b>   | <b>40,063</b>   | <b>9,288</b>    |
| <b>Total liabilities</b>                                | <b>341,189</b>    | <b>46,833</b>    | <b>16,694</b>    | <b>9,033</b>     | <b>27,442</b>   | <b>2,008</b>       | <b>20,602</b>   | <b>40,065</b>   | <b>9,290</b>    |
| <b>Stockholders' equity</b>                             | <b>(87,689)</b>   | <b>(13,868)</b>  | <b>(73)</b>      | <b>1,813</b>     | <b>(24,755)</b> | <b>(18,217)</b>    | <b>(16,210)</b> | <b>(39,348)</b> | <b>(2,378)</b>  |
| <b>Total liabilities and equity</b>                     | <b>\$ 253,500</b> | <b>\$ 32,965</b> | <b>\$ 16,621</b> | <b>\$ 10,846</b> | <b>\$ 2,687</b> | <b>\$ (16,209)</b> | <b>\$ 4,391</b> | <b>\$ 717</b>   | <b>\$ 6,912</b> |

Note: The Balance Sheets were prepared on an accrual basis and include the financial results of the Debtor entities. The Statements do not eliminate intercompany assets, intercompany liabilities or investments in subsidiaries. These Balance Sheets do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp. Intercompany receivables on the Balance Sheets of the Debtors are not reduced by a reserve for uncollectible amounts. A substantial portion of intercompany receivables is expected to be uncollectible.

(A) In January 2010, \$2.4 million of Advanta Corp. outstanding checks to retail noteholders were reclassified from cash to debt on the Balance Sheet.

**United States Bankruptcy Court  
District of Delaware**

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

**BALANCE SHEETS  
AS OF JANUARY 31, 2011  
(Unaudited)**

(In thousands)

**ASSETS**

|                                | Advanta Auto<br>Finance Corp.<br>09-13939 (KJC) | Advanta Mortgage<br>Corp. USA<br>09-13937 (KJC) | Advanta<br>Finance<br>Corp.<br>09-13944 (KJC) | Advanta<br>Credit Card<br>Rec. Corp.<br>09-14127 (KJC) | Advanta<br>Ventures Inc.<br>09-14125 (KJC) | BE Corp.<br>09-14130 (KJC) | Ideablob<br>Corp.<br>09-14129 (KJC) | Expectations<br>Int'l Inc.<br>09-13945 (KJC) | Great<br>Expectations<br>Franchise Corp.<br>09-13936 (KJC) | Great<br>Expectations<br>Mgmt. Corp.<br>09-13940 (KJC) |
|--------------------------------|-------------------------------------------------|-------------------------------------------------|-----------------------------------------------|--------------------------------------------------------|--------------------------------------------|----------------------------|-------------------------------------|----------------------------------------------|------------------------------------------------------------|--------------------------------------------------------|
| Cash                           | \$ 87                                           | \$ 50                                           | \$ 5                                          | \$ 12                                                  | \$ 0                                       | \$ 0                       | \$ 38                               | \$ 16                                        | \$ 0                                                       | \$ 0                                                   |
| Investments available for sale | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Receivables, net               | 0                                               | 0                                               | 0                                             | 17,068                                                 | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Premises and equipment:        |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                              |                                                            |                                                        |
| Premises and equipment, gross  | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Accumulated depreciation       | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Premises and equipment, net    | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Other assets:                  |                                                 |                                                 |                                               |                                                        |                                            |                            |                                     |                                              |                                                            |                                                        |
| Investment in subsidiaries     | 0                                               | 45,078                                          | 0                                             | 0                                                      | (18,487)                                   | 0                          | 0                                   | 0                                            | 1                                                          | 0                                                      |
| Charged-off receivable asset   | 0                                               | 0                                               | 0                                             | 0                                                      | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Intercompany receivables       | 6                                               | 0                                               | 44,468                                        | 0                                                      | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Tax assets                     | 830                                             | 10,170                                          | 1,873                                         | 5,544                                                  | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Other assets                   | 0                                               | 0                                               | 0                                             | 131                                                    | 0                                          | 0                          | 0                                   | 0                                            | 0                                                          | 0                                                      |
| Total other assets             | 836                                             | 55,247                                          | 46,341                                        | 5,675                                                  | (18,487)                                   | 0                          | 0                                   | 0                                            | 1                                                          | 0                                                      |
| Total assets                   | \$ 923                                          | \$ 55,297                                       | \$ 46,346                                     | \$ 22,755                                              | \$ (18,487)                                | \$ 38                      | \$ 16                               | \$ 1                                         | \$ 1                                                       | \$ 0                                                   |

**LIABILITIES NOT SUBJECT TO COMPROMISE**

|                                             |      |      |      |       |      |      |       |      |      |      |
|---------------------------------------------|------|------|------|-------|------|------|-------|------|------|------|
| Intercompany line of credit payable         | \$ 0 | \$ 0 | \$ 0 | \$ 0  | \$ 0 | \$ 0 | \$ 42 | \$ 0 | \$ 0 | \$ 0 |
| Intercompany advance payables               | 3    | 3    | 5    | 1,386 | 2    | 39   | 45    | 0    | 0    | 0    |
| Other liabilities                           | 0    | 0    | 0    | 0     | 0    | 0    | 0     | 0    | 0    | 0    |
| Total liabilities not subject to compromise | 3    | 3    | 5    | 1,386 | 2    | 81   | 45    | 0    | 0    | 0    |

**LIABILITIES SUBJECT TO COMPROMISE**

|                                                         |        |           |           |           |             |         |          |      |      |      |
|---------------------------------------------------------|--------|-----------|-----------|-----------|-------------|---------|----------|------|------|------|
| Debt                                                    | 0      | 0         | 0         | 0         | 0           | 0       | 0        | 0    | 0    | 0    |
| Intercompany line of credit payable                     | 0      | 0         | 0         | 0         | 0           | 0       | 0        | 0    | 0    | 0    |
| Subordinated debt payable to preferred securities trust | 0      | 0         | 0         | 15,456    | 0           | 137     | 15,099   | 0    | 0    | 0    |
| Other liabilities:                                      |        |           |           |           |             |         |          |      |      |      |
| Intercompany advance payables                           | 2      | 46,357    | 965       | 10,525    | 0           | 2,078   | 1,060    | 0    | 0    | 0    |
| Current income taxes payable                            | 0      | 1,593     | 0         | 0         | 0           | 0       | 0        | 0    | 0    | 0    |
| Unrecognized tax benefits                               | 0      | 0         | 0         | 0         | 0           | 0       | 0        | 0    | 0    | 0    |
| Other liabilities                                       | 0      | 1,350     | 299       | 0         | 0           | 29      | 12       | 0    | 0    | 0    |
| Total other liabilities                                 | 2      | 49,300    | 1,264     | 10,525    | 0           | 2,107   | 1,072    | 0    | 0    | 0    |
| Total liabilities subject to compromise                 | 2      | 49,300    | 1,264     | 25,981    | 0           | 2,244   | 16,171   | 0    | 0    | 0    |
| Total liabilities                                       | 6      | 49,303    | 1,269     | 27,368    | 2           | 2,325   | 16,216   | 0    | 0    | 0    |
| Stockholders' equity                                    | 917    | 5,995     | 45,078    | (4,613)   | (18,489)    | (2,287) | (16,201) | 1    | 1    | 0    |
| Total liabilities and equity                            | \$ 923 | \$ 55,297 | \$ 46,346 | \$ 22,755 | \$ (18,487) | \$ 38   | \$ 16    | \$ 1 | \$ 1 | \$ 0 |

Note: The Balance Sheets were prepared on an accrual basis and include the financial results of the Debtor entities. The Statements do not eliminate intercompany assets, intercompany liabilities or investments in subsidiaries. These Balance Sheets do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp. Intercompany receivables on the Balance Sheets of the Debtors are not reduced by a reserve for uncollectible amounts. A substantial portion of intercompany receivables is expected to be uncollectible.

United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

**BALANCE SHEETS  
AS OF PETITION DATE  
(Unaudited)**

| (In thousands)                                  | Advanta Business Services       |                                 |                                                   |                                          |                                                 | Advanta                                    |                                     |                                            |                                                |      | Advanta                         |                                 |                                                   |                                          |                                                 | Advanta                                    |                                     |                                            |                                                |      |
|-------------------------------------------------|---------------------------------|---------------------------------|---------------------------------------------------|------------------------------------------|-------------------------------------------------|--------------------------------------------|-------------------------------------|--------------------------------------------|------------------------------------------------|------|---------------------------------|---------------------------------|---------------------------------------------------|------------------------------------------|-------------------------------------------------|--------------------------------------------|-------------------------------------|--------------------------------------------|------------------------------------------------|------|
|                                                 | Advanta Corp.<br>09-13931 (KJC) | Holding Corp.<br>09-13935 (KJC) | Advanta Business Services Corp.<br>09-13933 (KJC) | Advanta Services Corp.<br>09-13934 (KJC) | Advanta Shared Services Corp.<br>09-13932 (KJC) | Advanta Advertising Inc.<br>09-13943 (KJC) | Advantennis Corp.<br>09-13941 (KJC) | Advanta Investment Corp.<br>09-13942 (KJC) | Advanta Mortgage Holding Co.<br>09-13938 (KJC) |      | Advanta Corp.<br>09-13931 (KJC) | Holding Corp.<br>09-13935 (KJC) | Advanta Business Services Corp.<br>09-13933 (KJC) | Advanta Services Corp.<br>09-13934 (KJC) | Advanta Shared Services Corp.<br>09-13932 (KJC) | Advanta Advertising Inc.<br>09-13943 (KJC) | Advantennis Corp.<br>09-13941 (KJC) | Advanta Investment Corp.<br>09-13942 (KJC) | Advanta Mortgage Holding Co.<br>09-13938 (KJC) |      |
| <b>ASSETS</b>                                   |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Cash:                                           |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Intercompany cash at Advanta Bank Corp.         | \$ 1,661                        | \$ 0                            | \$ 0                                              | \$ 0                                     | \$ 23                                           | \$ 0                                       | \$ 0                                | \$ 0                                       | \$ 0                                           | \$ 0 | \$ 0                            | \$ 0                            | \$ 0                                              | \$ 0                                     | \$ 0                                            | \$ 0                                       | \$ 0                                | \$ 0                                       | \$ 0                                           | \$ 0 |
| External cash                                   | 19,025                          | 6                               | 820                                               | 343                                      | 2                                               | 1                                          | 61                                  | 5                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Total cash                                      | 20,686                          | 6                               | 820                                               | 366                                      | 2                                               | 1                                          | 61                                  | 5                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Intercompany restricted                         |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Interest-bearing deposits at Advanta Bank Corp. | 1,258                           | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Investments available for sale                  | 78,254                          | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Receivables, net                                | 1,580                           | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Accounts receivable from securitizations        | 0                               | 5,350                           | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Premises and equipment:                         |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Premises and equipment, gross                   | 516                             | 0                               | 0                                                 | 17,763                                   | 653                                             | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Accumulated depreciation                        | (350)                           | 0                               | 0                                                 | (11,385)                                 | (638)                                           | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Premises and equipment, net                     | 167                             | 0                               | 0                                                 | 6,378                                    | 16                                              | 0                                          | 0                                   | 0                                          | 0                                              | 0    | 0                               | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              | 0    |
| Other assets:                                   |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Investment in subsidiaries                      | (16,176)                        | 5,582                           | 0                                                 | 0                                        | 0                                               | (13,879)                                   | 0                                   | 52                                         | 19,873                                         |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Charged-off receivable asset                    | 2,445                           | 0                               | 0                                                 | 0                                        | 0                                               | 0                                          | 0                                   | 0                                          | 0                                              |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Intercompany receivables                        | 197,621                         | 0                               | 15,774                                            | 1,293                                    | 190                                             | 0                                          | 0                                   | 711                                        | 0                                              |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Tax assets                                      | 0                               | 26,616                          | 5,418                                             | 1,158                                    | 5,071                                           | 0                                          | 4,276                               | 850                                        | 0                                              |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Other assets                                    | 49,674                          | 0                               | 0                                                 | 8,167                                    | 0                                               | 0                                          | 2,383                               | 0                                          | 0                                              |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| Total other assets                              | 233,564                         | 32,198                          | 21,193                                            | 10,617                                   | 5,261                                           | (13,879)                                   | 6,659                               | 1,613                                      | 19,873                                         |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |
| <b>Total assets</b>                             | <b>\$ 335,508</b>               | <b>\$ 37,554</b>                | <b>\$ 22,013</b>                                  | <b>\$ 17,362</b>                         | <b>\$ 5,279</b>                                 | <b>\$ (13,878)</b>                         | <b>\$ 6,721</b>                     | <b>\$ 1,618</b>                            | <b>\$ 19,873</b>                               |      |                                 |                                 |                                                   |                                          |                                                 |                                            |                                     |                                            |                                                |      |

**LIABILITIES SUBJECT TO COMPROMISE**

|                                                         |                   |                  |                  |                  |                  |                    |                  |                  |                  |      |      |      |      |      |      |      |      |      |      |      |
|---------------------------------------------------------|-------------------|------------------|------------------|------------------|------------------|--------------------|------------------|------------------|------------------|------|------|------|------|------|------|------|------|------|------|------|
| Debt                                                    | \$ 133,277        | \$ 0             | \$ 0             | \$ 0             | \$ 0             | \$ 0               | \$ 0             | \$ 0             | \$ 0             | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 |
| Intercompany line of credit payable                     | 0                 | 0                | 0                | 1,486            | 0                | 0                  | 3,210            | 0                | 0                |      |      |      |      |      |      |      |      |      |      |      |
| Subordinated debt payable to preferred securities trust | 92,290            | 0                | 0                | 0                | 0                | 0                  | 0                | 0                | 0                |      |      |      |      |      |      |      |      |      |      |      |
| Other liabilities:                                      |                   |                  |                  |                  |                  |                    |                  |                  |                  |      |      |      |      |      |      |      |      |      |      |      |
| Intercompany accrued interest payable                   | 0                 | 0                | 0                | 1                | 0                | 0                  | 2                | 0                | 0                |      |      |      |      |      |      |      |      |      |      |      |
| Intercompany advance payables                           | 34                | 34,906           | 6                | 12,225           | 27,438           | 2,006              | 17,388           | 19,566           | 7,025            |      |      |      |      |      |      |      |      |      |      |      |
| Current income taxes payable                            | 59,439            | 12,942           | 16,372           | 961              | 747              | 0                  | 0                | 21,348           | 2,263            |      |      |      |      |      |      |      |      |      |      |      |
| Unrecognized tax benefits                               | 14,866            | 0                | 0                | 0                | 0                | 0                  | 0                | 0                | 0                |      |      |      |      |      |      |      |      |      |      |      |
| Other liabilities                                       | 34,644            | 0                | 53               | 2,199            | 2                | 0                  | 0                | 0                | 0                |      |      |      |      |      |      |      |      |      |      |      |
| Total other liabilities                                 | 109,004           | 47,848           | 16,431           | 15,386           | 28,187           | 2,006              | 17,390           | 40,913           | 9,288            |      |      |      |      |      |      |      |      |      |      |      |
| <b>Total liabilities subject to compromise</b>          | <b>\$ 334,570</b> | <b>\$ 47,848</b> | <b>\$ 16,431</b> | <b>\$ 16,872</b> | <b>\$ 28,187</b> | <b>\$ 2,006</b>    | <b>\$ 20,600</b> | <b>\$ 40,913</b> | <b>\$ 9,288</b>  |      |      |      |      |      |      |      |      |      |      |      |
| Stockholders' equity                                    | 938               | (10,294)         | 5,582            | 490              | (22,908)         | (15,884)           | (13,879)         | (39,295)         | 10,585           |      |      |      |      |      |      |      |      |      |      |      |
| <b>Total liabilities and equity</b>                     | <b>\$ 335,508</b> | <b>\$ 37,554</b> | <b>\$ 22,013</b> | <b>\$ 17,362</b> | <b>\$ 5,279</b>  | <b>\$ (13,878)</b> | <b>\$ 6,721</b>  | <b>\$ 1,618</b>  | <b>\$ 19,873</b> |      |      |      |      |      |      |      |      |      |      |      |

Note: The Balance Sheets were prepared on an accrual basis and include the financial results for the Debtor entities. The statements do not eliminate intercompany assets, intercompany liabilities or investments in subsidiaries. These Balance Sheets do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp. Intercompany receivables on the Balance Sheets of the Debtors are not reduced by a reserve for uncollectible amounts. A substantial portion of intercompany receivables is expected to be uncollectible.

United States Bankruptcy Court  
District of Delaware

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January 1, 2011 to January 31, 2011

In Re: Advanta Corp., et al.  
Debtors

**BALANCE SHEETS  
AS OF PETITION DATE  
(Unaudited)**

| (In thousands)                                                             | Advanta Auto<br>Finance Corp.<br>09-13939 (KJC) | Advanta Mortgage<br>Corp. USA<br>09-13937 (KJC) | Advanta<br>Finance Corp.<br>09-13944 (KJC) | Advanta<br>Rec. Card<br>09-14127 (KJC) | Advanta<br>Ventures Inc.<br>09-14125 (KJC) | BE Corp.<br>09-14130 (KJC) | ideablob<br>Corp.<br>09-14129 (KJC) | Great<br>Expectations<br>Int'l Corp.<br>09-13945 (KJC) | Great<br>Expectations<br>Franchise Corp.<br>09-13936 (KJC) | Great<br>Expectations<br>Mgmt. Corp.<br>09-13940 (KJC) |
|----------------------------------------------------------------------------|-------------------------------------------------|-------------------------------------------------|--------------------------------------------|----------------------------------------|--------------------------------------------|----------------------------|-------------------------------------|--------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------|
| Cash:                                                                      |                                                 |                                                 |                                            |                                        |                                            |                            |                                     |                                                        |                                                            |                                                        |
| Intercompany cash at Advanta Bank Corp.                                    | 2 \$                                            | 0 \$                                            | 0 \$                                       | 0 \$                                   | 0 \$                                       | 0 \$                       | 0 \$                                | 0 \$                                                   | 0 \$                                                       | 0                                                      |
| External cash                                                              | 78                                              | 50                                              | 5                                          | 21                                     | 0                                          | (10)                       | 57                                  | 1                                                      | 5                                                          | 0                                                      |
| Total cash                                                                 | 79                                              | 50                                              | 5                                          | 21                                     | 0                                          | (10)                       | 57                                  | 1                                                      | 5                                                          | 0                                                      |
| Intercompany restricted<br>interest-bearing deposits at Advanta Bank Corp. | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Investments available for sale                                             | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Receivables, net                                                           | 0                                               | 0                                               | 0                                          | 40,286                                 | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Accounts receivable from securitizations                                   | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Premises and equipment:                                                    |                                                 |                                                 |                                            |                                        |                                            |                            |                                     |                                                        |                                                            |                                                        |
| Premises and equipment, gross                                              | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | 119                        | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Accumulated depreciation                                                   | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | (47)                       | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Premises and equipment, net                                                | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | 72                         | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Other assets:                                                              |                                                 |                                                 |                                            |                                        |                                            |                            |                                     |                                                        |                                                            |                                                        |
| Investment in subsidiaries                                                 | 0                                               | 48,069                                          | 0                                          | 0                                      | (18,420)                                   | 0                          | 0                                   | 5                                                      | 0                                                          | 0                                                      |
| Charged-off receivable asset                                               | 0                                               | 0                                               | 0                                          | 0                                      | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Intercompany receivables                                                   | 6                                               | 0                                               | 44,468                                     | 0                                      | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Tax assets                                                                 | 430                                             | 22,311                                          | 6,634                                      | 5,544                                  | 0                                          | 0                          | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Other assets                                                               | 0                                               | 0                                               | 0                                          | 458                                    | 0                                          | 10                         | 0                                   | 0                                                      | 0                                                          | 0                                                      |
| Total other assets                                                         | 436                                             | 70,380                                          | 51,102                                     | 6,002                                  | (18,420)                                   | 10                         | 0                                   | 5                                                      | 0                                                          | 0                                                      |
| Total assets                                                               | 515 \$                                          | 70,430 \$                                       | 51,107 \$                                  | 46,309 \$                              | (18,420) \$                                | 72 \$                      | 57 \$                               | 6 \$                                                   | 5 \$                                                       | 0                                                      |

**LIABILITIES SUBJECT TO COMPROMISE**

|                                                            |       |        |           |           |             |         |          |      |      |   |
|------------------------------------------------------------|-------|--------|-----------|-----------|-------------|---------|----------|------|------|---|
| Debt                                                       | \$    | 0 \$   | 0 \$      | 0 \$      | 0 \$        | 0 \$    | 0 \$     | 0 \$ | 0 \$ | 0 |
| Intercompany line of credit payable                        | 0     | 0      | 0         | 40,402    | 0           | 137     | 15,072   | 0    | 0    | 0 |
| Subordinated debt payable to preferred<br>securities trust | 0     | 0      | 0         | 0         | 0           | 0       | 0        | 0    | 0    | 0 |
| Other liabilities:                                         |       |        |           |           |             |         |          |      |      |   |
| Intercompany accrued interest payable                      | 0     | 0      | 0         | 4         | 0           | 0       | 27       | 0    | 0    | 0 |
| Intercompany advance payables                              | 3     | 46,357 | 965       | 9,068     | 0           | 2,052   | 1,060    | 0    | 0    | 0 |
| Current income taxes payable                               | 1,336 | 2,027  | 1,775     | 0         | 0           | 0       | 0        | 0    | 0    | 0 |
| Unrecognized tax benefits                                  | 0     | 0      | 0         | 0         | 0           | 0       | 0        | 0    | 0    | 0 |
| Other liabilities                                          | 0     | 1,350  | 299       | 0         | 0           | 89      | 113      | 0    | 0    | 0 |
| Total other liabilities                                    | 1,339 | 49,733 | 3,038     | 9,071     | 0           | 2,141   | 1,199    | 0    | 0    | 0 |
| Total liabilities subject to compromise                    | 1,339 | 49,733 | 3,038     | 49,474    | 0           | 2,278   | 16,271   | 0    | 0    | 0 |
| Stockholders' equity                                       | (824) | 20,697 | 48,069    | (3,165)   | (18,420)    | (2,206) | (16,214) | 6    | 5    | 0 |
| Total liabilities and equity                               | \$    | 515 \$ | 70,430 \$ | 51,107 \$ | (18,420) \$ | 72 \$   | 57 \$    | 6 \$ | 5 \$ | 0 |

Note: The Balance Sheets were prepared on an accrual basis and include the financial results for the Debtor entities. The statements do not eliminate intercompany assets, intercompany liabilities or investments in subsidiaries. These Balance Sheets do not include the financial results of non-debtor entities controlled by the Debtors and therefore, do not represent the consolidated financial results of Advanta Corp. Intercompany receivables on the Balance Sheets of the Debtors are not reduced by a reserve for uncollectible amounts. A substantial portion of intercompany receivables is expected to be uncollectible.

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

In Re:  
Advanta Corp., et al.  
Debtors

Chapter 11  
Case No. 09-13931 (KJC)  
Reporting Period: January  
1, 2011 to January 31,  
2011

Declaration Regarding the Status of Post Petition Taxes of the Debtors  
January 31, 2011

Philip M. Browne hereby declares and states:

I am the Chief Financial Officer of Advanta Corp., a corporation organized under the laws of the state of Delaware, which along with certain of its affiliated debtors (collectively, the "Debtors") are Debtors and Debtors in Possession in the above-captioned chapter 11 cases. In this capacity, I am familiar with Advanta Corp.'s day-to-day operations, businesses, financial affairs and books and records.

Except as otherwise indicated, all facts set forth in this declaration are based upon my personal knowledge of Advanta Corp.'s operations and finances, information learned from my review of relevant documents and information I have received from other members of management or the Debtors' advisors. As a duly elected and qualified officer of Advanta Corp., I am authorized to submit this declaration on behalf of the Debtors and, if I were called upon to testify, I could and would testify competently to the facts set forth herein. I submit this declaration under penalty of perjury pursuant to 28 U.S.C. § 1746.

To the best of my knowledge, other than as described below, the Debtors have filed all necessary federal, state and local tax returns and made all required post-petition tax payments in connection therewith on a timely basis, or have promptly remediated any late filings or payments that may have occurred due to unintentional oversights. The Debtors, however, as of October 31, 2010, had not yet filed certain state and local combined tax returns for the year ended 12/31/2009 because those tax returns either had to be prepared by the Federal Deposit Insurance Corporation ("FDIC-R"), as receiver for Advanta Bank Corp., Advanta Corp.'s wholly-owned bank subsidiary, or required FDIC-R's signature or other information. The Debtors worked with the FDIC-R and completed and filed these tax returns in November 2010 and will arrange for payment of any taxes that may be due pursuant to such tax returns.

**United States Bankruptcy Court  
District of Delaware**

**In Re: Advanta Corp., et al.  
Debtors**

**Chapter 11  
Case No. 09-13931 (KJC)**

**Reporting Period: Petition Date to January 31, 2011**

---

**Summary of Unpaid Post Petition Accounts Payable**

|                  |         |        |         |         |         |       |
|------------------|---------|--------|---------|---------|---------|-------|
|                  | Current | 1 - 30 | 31 - 60 | 61 - 90 | Over 90 | Total |
| Combined Debtors |         |        |         |         |         | \$ -  |

The post petition accounts payable report represents open and outstanding trade vendor invoices that have been entered into the accounts payable system. This summary does not include accruals for invoices not yet received or approved and therefore will differ from the balance sheet on MOR-3a.

**United States Bankruptcy Court  
District of Delaware**

**In Re: Advanta Corp., et al.  
Debtors**

**Chapter 11  
Case No. 09-13931 (KJC)**

**Reporting Period: January 1, 2011 to January 31, 2011**

**Accounts Receivable Reconciliation and Aging**

| <b>Accounts Receivable Reconciliation</b>                                     |               |
|-------------------------------------------------------------------------------|---------------|
| Total Accounts Receivable at beginning of the reporting period                | \$ 21,319,115 |
| + Amounts billed during the period                                            | 371,720       |
| - Amounts collected during the period                                         | (953,957)     |
| - Other adjustments to Accounts Receivable, including credit memos, discounts | (747,238)     |
| Total Accounts Receivable at ending of the reporting period                   | \$ 19,989,640 |
| <b>Accounts Receivable Aging</b>                                              |               |
| 0-30 days old                                                                 | \$ 17,541,791 |
| 31-60 days old                                                                | 736,000       |
| 61-90 days old                                                                | 842,932       |
| 91 + days old                                                                 | 868,917       |
| Total Accounts Receivable                                                     | 19,989,640    |
| Amounts considered uncollectible (Bad Debt)                                   | (2,136,330)   |
| Accounts Receivable (Net)                                                     | \$ 17,853,310 |

Accounts Receivable above does not include intercompany receivables.

**United States Bankruptcy Court  
District of Delaware**

**In Re: Advanta Corp., et al.  
Debtors**

**Chapter 11  
Case No. 09-13931 (KJC)**

**Reporting Period: January 1, 2011 to January 31, 2011**

**Debtor Questionnaire  
For the Month Ended January 31, 2011**

|   |                                                                                                                                                                                                                                                     |   |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| 1 | Have any assets been sold or transferred outside the normal course of business this reporting period? If yes, attach explanation. (A)                                                                                                               | Y |
| 2 | Have any funds been disbursed from any account other than a debtor in possession account this reporting period? If yes, attach explanation.                                                                                                         | N |
| 3 | Have all postpetition tax returns been timely filed? If no, attach explanation.                                                                                                                                                                     | Y |
| 4 | Are workers compensation, general liability and other necessary insurance coverages in effect? If no, attach explanation.                                                                                                                           | Y |
| 5 | Has any bank account been opened during the reporting period? If yes, provide documentation identifying the opened account(s). If an investment account has been opened, provide the required documentation pursuant to Delaware Local Rule 4001-3. | N |

(A) In January 2011, Advanta Corp. sold four automobiles in accordance with the Court-approved de minimis sale procedure. Aggregate proceeds of \$63,971 were received in January 2011.