

**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE**

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:   
*In re:* : Chapter 11  
:   
ADVANTA CORP., et al., : Case No. 09-13931 (KJC)  
:   
Debtors.<sup>1</sup> : (Jointly Administered)  
:   
-----X

**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK )  
 ) ss  
COUNTY OF SUFFOLK )

I, Marc A. Wasserman, being duly sworn, depose and state:

1. I am a Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the “Debtors”) in the above-captioned proceeding.

Our business address is 105 Maxess Road, Melville, New York 11747.

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<sup>1</sup> The Debtors in these cases, along with the last four digits of each Debtor’s federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Corp. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than the Great Expectations entities and Advanta Credit Card Receivables Corp.) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, NV 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801. Additional information regarding the Debtors’ businesses and the background relating to the events leading up to these Chapter 11 cases can be found in (i) the Declaration of William A. Rosoff in Support of the Debtors’ Chapter 11 Petitions and First Day Motions, filed on November 8, 2009, (the “**Rosoff Declaration**”), the date the majority of the Debtors’ filed their petitions (the “**Commencement Date**”) under Chapter 11 of Title 11 of the United States Code (the “**Bankruptcy Code**”), and (ii) that certain supplement thereto, filed on November 20, 2009, the date Advanta Ventures, Inc., BizEquity Corp., Ideablob Corp. and Advanta Credit Card Receivables Corp. filed their Chapter 11 cases (the “**Second Commencement Date**”, and together with the Commencement Date, the “**Commencement Dates**”). As of the Commencement Dates, the Debtors are authorized to continue to operate their businesses and manage their properties as debtors and debtors-in-possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. Further, in accordance with an order of this Court, the Debtors’ cases are being jointly administered pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure (the “**Bankruptcy Rules**”).

2. On December 18, 2009, at the direction of Richards, Layton & Finger, P.A., counsel for the Debtors, I caused a true and correct copy of the following document to be served by first class mail, postage prepaid, on the parties as set forth on the service list annexed hereto as Exhibit A:

- Notice of Hearing and Debtors' Motion for Authority to Reject Certain Sponsorship Contracts [Docket No. 123].

/s/ Marc A. Wasserman  
Marc A. Wasserman

Sworn to before me this 21st day of  
December, 2009

/s/ Nancy Formica  
Nancy Formica  
Notary Public, State of New York  
No. 01FO4933172  
Qualified in Queens County  
Commission Expires: August 8, 2010

# **EXHIBIT A**

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