

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF DELAWARE**

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:
In re: : Chapter 11
:
ADVANTA CORP., et al., : Case No. 09-13931 (KJC)
:
Debtors.¹ : (Jointly Administered)
:
-----X

AFFIDAVIT OF SERVICE

STATE OF NEW YORK)
) ss
COUNTY OF SUFFOLK)

I, Marc A. Wasserman, being duly sworn, depose and state:

1. I am a Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the “Debtors”) in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.
2. On January 5, 2010, at the direction of Richards, Layton & Finger, P.A. (“Richards, Layton”), co-counsel for the Debtors, I caused a true and correct copy of the following documents to be served by first class mail, postage prepaid, on the parties as set forth on the service list annexed hereto as Exhibit A:

¹ The debtors and debtors-in-possession in these cases (each a “Debtor” and collectively, the “Debtors”), along with the last four digits of each Debtor’s federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Corp. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than the Great Expectations entities and Advanta Credit Card Receivables Corp.) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

- Order Granting Debtors' Motion for an Order Granting the Debtors Additional Time to File Reports of Financial Information Pursuant to Bankruptcy Rule 2015.3(A) [Docket No. 143];
- Order Pursuant to Sections 327 and 328 of the Bankruptcy Code and Bankruptcy Rule 2014 for Authorization to Retain and Employ KPMG LLP as Tax Consultants and Advisors *Nunc Pro Tunc* to the Commencement Date [Docket No. 144];
- Order Authorizing the Debtors to Reject Certain Sponsorship Agreements [Docket No. 145]; and
- Order Authorizing the Debtors to Reject That Certain Private Label Agreement [Docket No. 146].

3. On January 5, 2010, also at the direction of Richards, Layton, I caused a true and correct copy of the following document to be served by first class mail, postage prepaid, on the additional party set forth on the service list annexed hereto as Exhibit B:

- Order Pursuant to Sections 327 and 328 of the Bankruptcy Code and Bankruptcy Rule 2014 for Authorization to Retain and Employ KPMG LLP as Tax Consultants and Advisors *Nunc Pro Tunc* to the Commencement Date [Docket No. 144].

4. On January 5, 2010, also at the direction of Richards, Layton, I caused a true and correct copy of the following document to be served by first class mail, postage prepaid, on the additional parties as set forth on the service list annexed hereto as Exhibit C:

- Order Authorizing the Debtors to Reject Certain Sponsorship Agreements [Docket No. 145].

5. On January 5, 2010, also at the direction of Richards, Layton, I caused a true and correct copy of the following document to be served by first class mail, postage prepaid, on the additional party set forth on the service list annexed hereto as Exhibit D:

- Order Authorizing the Debtors to Reject That Certain Private Label Agreement [Docket No. 146].

/s/ Marc A. Wasserman
Marc A. Wasserman

Sworn to before me this 6th day of
January, 2010

/s/ Nancy Formica
Nancy Formica
Notary Public, State of New York
No. 01FO4933172
Qualified in Queens County
Commission Expires: August 8, 2010

EXHIBIT A

ALLIED BARTON SECURITY SERVICES
PO BOX 828854
PHILADELPHIA, PA 19812-8854

ARAMARK
SUITE CATERING DEPARTMENT
3601 SOUTH BROAD STREET
PHILADELPHIA, PA 19148

ARENT FOX LLP
ATT: JEFFREY N. ROTHLEDER
ATTY FOR LAW DEBENTURE
1050 CONNECTICUT AVE., N.W.
WASHINGTON, DC 20036

ARENT FOX LLP
ATT: R. HIRSH & L. EISENBERG
ATTY FOR LAW DEBENTURE
1675 BROADWAY
NEW YORK, NY 10019

ATTORNEY GENERAL OF DELAWARE
HON. JOSEPH "BEAU" BIDEN, III
CARVEL STATE OFFICE BUILDING
820 NORTH FRENCH STREET
WILMINGTON, DE 19801

BANK OF AMERICA
PO BOX 15710
WILMINGTON, DE 19886-5710

BANK OF NEW YORK MELLON
CORPORATE TRUST DEPARTMENT
101 BARCLAY STREET, 8W
NEW YORK, NY 10288

BANK OF NEW YORK MELLON
CORPORATE TRUST DEPARTMENT
101 BARCLAY STREET, 8W
NEW YORK, NY 10288

BRANDYWINE OPERATING PARTNERSHIP L.P.
PO BOX 8538-363
PHILADELPHIA, PA 19171

BUCHALTER NEMER, PC
ATT: SHAWN M. CHRISTIANSON, ESQ.
ATTY FOR ORACLE USA, INC.
333 MARKET STREET, 25TH FLOOR
SAN FRANCISCO, CA 94105-2126

CAREER CONCEPTS
ACCOUNTS RECEIVABLE DEPT.
4 SENTRY PARKWAY EAST
SUITE 100
BLUE BELL, PA 19422

CAROL CONOVER
29 CEDARCREST CT.
DOYLESTOWN, PA 18901

COMMONWEALTH OF PA, DEPT OF LABOR & INDU
ATT: JOSEPH W. KOTS
READING BANKRUPTCY & COMPLIANCE UNIT
625 CHERRY STREET, ROOM 203
READING, PA 19602-1184

COUGHLIN STOIA GELLER RUDMAN & ROBBINS
ATT: D. ROBBINS; D. BRITTON; D. MYERS
ATTY FOR STEAMFITTERS LOCAL 449
655 WEST BROADWAY, SUITE 1900
SAN DIEGO, CA 92101

DAVID KNELLER
35 HIGH STREET
NEWTOWN, PA 18940

DAVID WEINSTOCK
1186 LONGMEADOW LANE
YARDLEY, PA 19067

DELAWARE DIV. OF UNEMPLOYMENT INSURANCE
ATTN: LEGAL DEPARTMENT
4425 NORTH MARKET STREET
WILMINGTON, DE 19802

DELAWARE DIVISION OF CORPORATIONS
ATTN: LEGAL DEPARTMENT
401 FEDERAL STREET
SUITE 4
DOVER, DE 19903

DELAWARE DIVISION OF REVENUE
ATTN: RANDY R. WELLER
820 NORTH FRENCH STREET
WILMINGTON, DE 19801-0820

DELAWARE SECRETARY OF STATE
DIVISION OF CORPORATIONS
FRANCHISE TAX DIVISION
P.O. BOX 7040
DOVER, DE 19903

DENISE JONES
1500 STALEY CIRCLE
HARLEYSVILLE, PA 19438

DRINKER BIDDLE & REATH LLP
ATT: A. KASSNER, H. COHEN & D. PRIMACK
ATTY FOR UNSECURED CREDITORS COMMITTEE
1100 NORTH MARKET STREET, SUITE 1000
WILMINGTON, DE 19801

DRINKER BIDDLE & REATH LLP
ATT: ROBERT K. MALONE, ESQ.
ATTY FOR UNSECURED CREDITORS COMMITTEE
500 CAMPUS DRIVE
FLORHAM PARK, NJ 07932

DVL INCORPORATED
115 SINCLAIR ROAD
BRISTOL, PA 19007

EUREST
1000 W. TEMPLE STREET
LOS ANGELES, CA 90074

FED EX
PO BOX 371461
PITTSBURGH, PA 15250-7461

FRANCIS NOONAN
1321 RED OAK DRIVE
CHALFONT, PA 18914

FRED W. FAIRCLOUGH
2550 EAST MAYWOOD DRIVE
SALT LAKE CITY, UT 84109

INTERNAL REVENUE SERVICE
ATTN: INSOLVENCY SECTION
P.O. BOX 21126
PHILADELPHIA, PA 19114

INTERNAL REVENUE SERVICE
ATTN: LEGAL DEPARTMENT
31 HOPKINS PLAZA
ROOM 1150
BALTIMORE, MD 21201

INTERNAL REVENUE SERVICE
ATTN: LEGAL DEPARTMENT
844 KING STREET
WILMINGTON, DE 19801

INTERSTATE BUILDING MAINTENANCE CORP.
1720 KENDARBREN DRIVE
SUITE 721
JAMISON, PA 18929

KAREN BRAUN
95 WYNMERE DRIVE
HORSHAM, PA 19044

LATHAM & WATKINS LLP
ATT: M. HALL & C. BLICKEY, ESQ.
ATTY FOR UNSECURED CREDITORS COMMITTEE
555 ELEVENTH STREET, NW; SUITE 1000
WASHINGTON, DC 20004

LATHAM & WATKINS LLP
ATT: SEIDER, SCHWARTZ, GOLDBERG & MARTIN
ATTY FOR UNSECURED CREDITORS COMMITTEE
885 THIRD AVENUE
NEW YORK, NY 10022

LAURA BRIDGEFORD
2118 N. BENT LANE
ASTON, PA 19104

LAW DEBENTURE TRUST COMPANY OF NY
ATT: ROBERT BICE
400 MADISON AVENUE, 4TH FLOOR
NEW YORK, NY 10017

LINEBARGER GOGGAN BLAIR & SAMPSON, LLP
ATT: DIANE W. SANDERS, ESQ.
THE TERRACE II, VIA FORTUNA DR., STE 400
P.O. BOX 17428
AUSTIN, TX 78760-7428

LOWENSTEIN SANDLER PC
ATT: MICHAEL ETKIN & IRA LEVEE
ATTY FOR STEAMFITTERS LOCAL 449
65 LIVINGSTON AVENUE
ROSELAND, NJ 07068

NET JETS AVIATION, INC.
P.O. BOX 933300
ATLANTA, GA 31193-3300

O.C. TANNER
1930 SOUTH STATE STREET
SALT LAKE CITY, UT 84115

OFFICE OF THE STATE TREASURER
ATTN: HON. VELDA JONES-POTTER,
DEL. STATE TREASURER
820 SILVER LAKE BOULEVARD SUITE 100
DOVER, DE 19904

OFFICE OF THE U.S. ATTORNEY (D. DEL.)
ATTN: DAVID C. WEISS, USA
NEMOURS BUILDING
1007 ORANGE STREET
WILMINGTON, DE 19899-2046

OFFICE OF THE UNITED STATES TRUSTEE
844 KING STREET
SUITE 2213, LOCKBOX 35
WILMINGTON, DE 19801

ORACLE
PO BOX 71028
CHICAGO, IL 60694

ORTHO MCNEIL PHARMACEUTICAL
ATTN: CHERILYN O'NEIL
1125 TRENTON-HARBOURTOWN RD.
TITUSVILLE, NJ 08560

PECO
PAYMENT PROCESSING
PO BOX 37632
PHILADELPHIA, PA 19101

PEPPER HAMILTON LLP
ATT: DAVID FOURNIER & MICHAEL CUSTER
1313 MARKET ST, HERCULES PLAZA, STE 5100
P.O. BOX 1709
WILMINGTON, DE 19899-1709

PHILLIP A. TURBERG
4 OLD COVERED BRIDGE ROAD
NEWTOWN SQUARE, PA 19182-8854

RECOVERY MANAGEMENT SYSTEMS CORP.
ATTN: RAMESH SINGH
ATTY FOR GE MONEY BANK
25 SE 2ND AVENUE, SUITE 1120
MIAMI, FL 33131-1605

SCHNADER HARRISON SEGAL & LEWIS LLP
ATT: B. BRESSLER & F. HOENSCH, ESQ.
ATTY FOR LIBERTY PROPERTY LP
1600 MARKET STREET, SUITE 1601
PHILADELPHIA, PA 19103

SCHNADER HARRISON SEGAL & LEWIS LLP
ATT: RICHARD A. BARKASY, ESQ.
ATTY FOR LIBERTY PROPERTY LP
824 NORTH MARKET STREET, SUITE 1001
WILMINGTON, DE 19801

SCHWAB
PO BOX 75714
CLEVELAND, OH 44101-4755

SECURITIES AND EXCHANGE COMMISSION
ATTN: DANIEL M. HAWKE, REGIONAL DIRECTOR
THE MELLON INDEPENDENCE CENTER
701 MARKET STREET
PHILADELPHIA, PA 19106-1532

SECURITIES AND EXCHANGE COMMISSION
ATTN: DAVID M. BECKER, GEN. COUNSEL
100 F STREET, NE
WASHINGTON, DC 20549

SECURITIES AND EXCHANGE COMMISSION
ATTN: LEGAL DEPARTMENT
15TH & PENNSYLVANIA AVENUE, NW
WASHINGTON, DC 20020

SECURITIES AND EXCHANGE COMMISSION
ATTN: JAMES A. CLARKSON, REGIONAL DIRECTOR
3 WORLD FINANCIAL CENTER
SUITE 400
NEW YORK, NY 10281-1022

SEWARD & KISSEL LLP
ATT: LAURIE R. BINDER, ESQ.
ATTY FOR THE BANK OF NY MELLON
ONE BATTERY PLAZA
NEW YORK, NY 10004

SHI INTERNATIONAL CORP.
P.O. BOX 8500-41155
PHILADELPHIA, PA 19178

SUNGARD AVAILABILITY SERVICES LP
ATTN: MAUREEN A. MCGREEVEY, ESQ.
680 E. SWEDES FORD ROAD
WAYNE, PA 19087

THE BAILEY LAW FIRM
ATT: JAMES F. BAILEY, JR., ESQ.
ATTY FOR PRABHAKAR & ASHA THATTE
THREE MILL ROAD, SUITE 306A
WILMINGTON, DE 19806

THE BANK OF NY MELLON
ATT: DAVID M. KERR
101 BARCLAY STREET - 8 WEST
NEW YORK, NY 10286

THE GARDEN CITY GROUP, INC.
ATTN: MARC WASSERMAN
105 MAXESS ROAD
MELVILLE, NY 11747

U.S. DEPARTMENT OF JUSTICE
ATTN: ELLEN SLIGHTS
950 PENNSYLVANIA AVE, NW
WASHINGTON, DC 20530-0001

WILLIAM BRACKEN
203 SOMERSET CIRCLE
CHALFONT, PA 18914

WILLIAM C. DUNKELBERG
515 SABINE CIRCLE
WYNNEWOOD, PA 19096

YOLANDA WARD
1756 FITZWATERTOWN RD
WILLOW GROVE, PA 19090

EXHIBIT B

KPMG LLP
ATTN: JOHN P. DEPMAN
1601 MARKET STREET
PHILADELPHIA, PA 19103

EXHIBIT C

WORLD TEAM TENNIS
1007 MARKET ST DUPONT BLDG D 1083
WILMINGTON, DE 19898

WORLD TEAM TENNIS FRANCHISE INC.
1776 BROADWAY SUITE 600
NEW YORK, NY 10019

WORLD TEAM TENNIS LLC
1776 BROADWAY, SUITE 600
NEW YORK, NY 10019

EXHIBIT D

ENTREPRENEURS MANAGEMENT GROUP LLC
14 LOWRYS LANE
BRYN MAWR, PA 19010