

**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE**

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:   
*In re:* : Chapter 11  
:   
ADVANTA CORP., et al., : Case No. 09-13931 (KJC)  
:   
Debtors.<sup>1</sup> : (Jointly Administered)  
:   
-----X

**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK    )  
                                  ) ss  
COUNTY OF SUFFOLK    )

I, Marc A. Wasserman, being duly sworn, depose and state:

1. I am a Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the “Debtors”) in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.
2. On February 1, 2010, at the direction of Richards, Layton & Finger, P.A., co-counsel for the Debtors, I caused a true and correct copy of the following document to be served by overnight delivery on the parties set forth on the service list annexed hereto as Exhibit A:

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<sup>1</sup> The debtors and debtors-in-possession in these cases (each a “Debtor” and collectively, the “Debtors”), along with the last four digits of each Debtor’s federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Corp. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than the Great Expectations entities and Advanta Credit Card Receivables Corp.) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

- Notice of and First Monthly Fee Statement of Alvarez & Marsal North America, LLC in Their Capacity as Financial Advisors to the Debtors and Debtors-In-Possession, for Compensation and Reimbursement of Expenses Incurred for the Period November 9, 2009 through December 31, 2009 [Docket No. 227].

/s/ Marc A. Wasserman  
Marc A. Wasserman

Sworn to before me this 2<sup>nd</sup> day of  
February, 2010

/s/ Nancy Formica  
Nancy Formica  
Notary Public, State of New York  
No. 01FO4933172  
Qualified in Queens County  
Commission Expires: August 8, 2010

# EXHIBIT A

ADVANTA CORP.  
ATTN: PHILIP M. BROWNE  
PO BOX 844  
SPRING HOUSE, PA 19477

DRINKER BIDDLE & REATH LLP  
ATT: ROBERT K. MALONE, ESQ.  
ATTY FOR UNSECURED CREDITORS COMM.  
500 CAMPUS DRIVE  
FLORHAM PARK, NJ 07932

LATHAM & WATKINS LLP  
ATT: M. HALL & C. BLICKEY, ESQ.  
ATTY FOR UNSECURED CREDITORS COMM.  
555 ELEVENTH STREET, NW; SUITE 1000  
WASHINGTON, DC 20004

RICHARDS, LAYTON  
ATTN: CHUN JANG, ESQ.  
ONE RODNEY SQUARE  
920 KING STREET  
WILMINGTON, DE 19801

DRINKER BIDDLE & REATH LLP  
ATT: A.KASSNER, H.COHEN & D.PRIMACK  
ATTY FOR UNSECURED CREDITORS COMM.  
1100 NORTH MARKET ST., SUITE 1000  
WILMINGTON, DE 19801

LATHAM & WATKINS LLP  
ATT:SEIDER,SCHWARTZ,GOLDBERG,MARTIN  
ATTY FOR UNSECURED CREDITORS COMM.  
885 THIRD AVENUE  
NEW YORK, NY 10022

OFFICE OF THE UNITED STATES TRUSTEE  
844 KING STREET  
SUITE 2213, LOCKBOX 35  
WILMINGTON, DE 19801

WEIL, GOTSHAL & MANGES, LLP  
ATTN: ROBERT L LEMONS, ESQ.  
767 FIFTH AVENUE  
NEW YORK, NY 10153