IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

	X	
In re	: :	Chapter 11
ADVANTA CORP., et al.,1	: :	Case No. 09-13931 (KJC)
Debtors.	· :	(Jointly Administered)
	:	Related Docket No. 324

NOTICE OF WITHDRAWAL

PLEASE TAKE NOTICE that the undersigned hereby withdraws the Motion for Shortened Notice and an Expedited hearing on the Motion of Advanta Bank Corp. for Entry of an Order Compelling Advanta Corp. to Either (I) Request an Extension to File Its 2009 Consolidated Federal Income Tax Return; or (II) Elect to Carry Its 2009 Consolidated Net Operating Loss Back Five Years (Docket No. 324, the "Motion") filed in

¹ The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh &McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal corporate office at 2215 B. Renaissance Drive, Suite 5, Las Vegas, Nevada 89119, and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 1980I. Additional information regarding the Debtors' businesses and the background relating to events leading up to these chapter II cases can be found in (i) the Declaration of William A. Rosoff in Support of the Debtors' Chapter II Petitions and First-Day Motions, filed on November 8, 2009 (the "Rosoff Declaration"), the date the majority of Debtors filed their petitions under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"), and (ii)that certain supplement thereto, filed on November 20, 2009, the date Advanta Ventures Inc., BizEquity Corp., Ideablob Corp. and Advanta Credit Card Receivables Corp. filed their chapter 11 cases. The Debtors are authorized to continue to operate their businesses and manage their properties as debtors and debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. Further, in accordance with an order of this Court, the Debtors' cases are being jointly administered pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules").

the above-captioned matter on March 12, 2010 due to the notice provision stated in the Motion listing the incorrect servicing parties. Counsel concurrently herewith files the revised Motion.

Dated: March 12, 2010 PEPPER HAMILTON LLP Wilmington, DE

/s/ Michael J. Custer

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