IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

X	
:	Chapter 11
:	Case No. 09-13931 (KJC)
; ;	(Jointly Administered)
: :	Re: Docket No. 347
	: : :

ORDER GRANTING MOTION TO SHORTEN NOTICE AND OBJECTION PERIODS FOR THE "MOTION FOR AUTHORITY TO IMPLEMENT POSTPETITION SEVERANCE PLAN AND OTHER RELATED RELIEF"

Upon the motion, dated March 19, 2010 (the "Motion to Shorten"), of Advanta Corp. ("Advanta") and its affiliated debtors in the above-referenced chapter 11 cases, as debtors and debtors in possession (collectively, the "Debtors"), for entry of an order pursuant to Rules 2002 and 9006 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules") and Rule 9006-1(e) of the Local Rules of Bankruptcy Practice and Procedure of the United States Bankruptcy Court for the District of Delaware (the "Local Rules") shortening the notice and objection periods for the Motion for Authority to Implement Postpetition Severance Plan and Other Related Relief (the "Severance Motion"); and the Court having reviewed the Motion to Shorten; and the Court having found that (a) the Court has jurisdiction over this matter; (b) the Debtors have provided due notice of the Motion to Shorten and no other or further notice need be

¹ The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328).

provided; and (c) the exigencies of the circumstances justify shortening the notice and objection periods with respect to the Severance Motion; and after due deliberation and sufficient cause appearing therefore,

IT IS HEREBY ORDERED THAT:

- 1. The Motion to Shorten is GRANTED.
- The hearing to consider the Severance Motion shall be held on April 7,
 2010, at 3:00 p.m. (Eastern Daylight Time).
- The deadline to file objections in writing to the Severance Motion shall be
 April 2, 2010, at 4:00 p.m. (Eastern Daylight Time).
- This Court shall retain jurisdiction with respect to any matters related to or arising from the implementation of this Order.

Dated: April 77, 2010
Wilmington, Delaware

THE HONORABLE KEVIN J. CAREY

CHIEF UNITED STATES BANKRUPTCY JUDGE