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**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

ADVANTA CORP., *et al.*

Debtors.

Chapter 11

Case No. 09-13931 (KJC)

Jointly Administered

NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS

PLEASE TAKE NOTICE THAT Seward & Kissel LLP hereby appears in the above-captioned chapter 11 cases (the “Cases”) pursuant to Rule 9010(b) of the Federal Rules of Bankruptcy Procedure (“Bankruptcy Rules”) on behalf of The Bank of New York Mellon (“BNYM”), a party-in-interest in the Cases as indenture trustee for holders of certain notes issued by Advanta Corp., one of the above-captioned debtors (the “Debtors”).

PLEASE TAKE FURTHER NOTICE that BNYM, as a party-in-interest, requests, pursuant to Bankruptcy Rules 2002, 9007 and 9010 and Sections 102(1), 342 and 1109(b) of Chapter 11, Title 11 of the United States Code (the “Bankruptcy Code”), that all notices given or required to be given in these Cases and all papers served or required to be served in these Cases, including but not limited to all notices filed and served in all adversary

proceedings in such cases, be given to and served upon the undersigned at the following office addresses, telephone numbers and e-mail addresses:

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PLEASE TAKE FURTHER NOTICE that, pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the Bankruptcy Rules specified above, but also includes, without limitation, orders and notices of any application, motion, petition, pleading, request, complaint or demand, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, delivery, telephone, telegraph, telefax, facsimile transmission, e-mail or otherwise, which affect the Debtors or property of the Debtors.

This Notice of Appearance and Request for Service of Papers shall not be deemed to be a waiver of BNYM's right (1) to have final orders in non-core matters entered only after *de novo* review by a District Court Judge, (2) to trial by jury in any proceeding so triable in these Cases or any case, controversy or proceeding related to these Cases, (3) to have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal or

(4) to any other rights, claims, actions, setoffs or recoupments to which BNYM is or may be entitled, in law or in equity, all of which rights, claims, actions, defenses, setoffs and recoupments BNYM expressly reserves.

Dated: New York, New York
November 17, 2009

SEWARD & KISSEL LLP

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