## IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

	X
	: Chapter 11
In re	: Case No. 09-13931 (KJC)
ADVANTA CORP., et al.,	: (Jointly Administered)
Debtors. 1 :	: Re: Docket No. 473
x	: Hearing Date: 5/10/10 at 1:30 p.m. (EDT)  X Objection Deadline: At the Hearing.

## **RE-NOTICE OF MOTION AND HEARING**

PLEASE TAKE NOTICE that on May 5, 2010, Advanta Corp. and its affiliated debtors in the above-referenced chapter 11 cases, as debtors and debtors in possession (collectively, the "*Debtors*") filed the **Debtors' Motion Pursuant to 11 U.S.C.** §§ 105(a) and 107(c) for Order Authorizing Filing Under Seal of Schedules to Supplemental Declaration of William A. Rosoff in Support of the Debtors' Reply to Acting United States Trustee's Objection to Motion for Authority to Implement Postpetition Severance Plan and Other Related Relief [Docket No. 473] (the "*Motion*") with the United States Bankruptcy Court for the District of Delaware, 824 Market Street, 3<sup>rd</sup> Floor, Wilmington, Delaware 19801 (the "*Bankruptcy Court*"). You were previously served with a copy of the Motion.

PLEASE TAKE FURTHER NOTICE that a hearing to consider the Motion will

<sup>&</sup>lt;sup>1</sup> The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantanis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal corporate office at 2215 B. Renaissance Drive, Suite 5, Las Vegas, Nevada 89119, and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

be held before The Honorable Kevin J. Carey at the Bankruptcy Court, 824 Market Street, 5<sup>th</sup> Floor, Courtroom 5, Wilmington, Delaware 19801 on **May 10, 2010 at 1:30 p.m.** (**Eastern Daylight Time**) (the "*Hearing*").

PLEASE TAKE FURTHER NOTICE that any responses or objections to the Motion may be presented at the Hearing without the filing of a formal objection.

Dated: May 6, 2010

Wilmington, Delaware

/s/ Zachary I. Shapiro

Mark D. Collins (No. 2981) Paul N. Heath (No. 3704) Chun I. Jang (No. 4790) Zachary I. Shapiro (No. 5103)

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ATTORNEYS FOR THE DEBTORS AND DEBTORS IN POSSESSION