

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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:
In re : Chapter 11
:
ADVANTA CORP., *et al.*, : Case No. 09-13931 (KJC)
:
Debtors.¹ : (Jointly Administered)
:
: **Objection Deadline: 6/2/10 at 4:00 p.m. (EDT)**
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NOTICE OF FIRST INTERIM FEE APPLICATION

Name of Applicant (the "***Applicant***") Richards, Layton & Finger, P.A.

Authorized to Provide Professional Services to: the above-captioned debtors and debtors-in-possession

Date of Retention: December 3, 2009, *nunc pro tunc* to November 8, 2009

Period for which compensation and reimbursement are sought: November 8, 2009 through March 31, 2010

Amount of Compensation sought as actual, reasonable, and necessary: \$ 194,397.00

Amount of Expense Reimbursement sought as actual, reasonable, and necessary: \$ 15,510.35

This is a(n): ___ monthly X interim ___ final application

¹ The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Information regarding the Debtors' businesses and the background relating to events leading up to these chapter 11 cases can be found in (i) the Declaration of William A. Rosoff in Support of the Debtors' Chapter 11 Petitions and First-Day Motions, filed on November 8, 2009, the date the majority of Debtors filed their petitions under chapter 11 of title 11 of the United States Code (the "***Bankruptcy Code***"), and (ii) that certain supplement thereto, filed on November 20, 2009, the date Advanta Ventures Inc., BizEquity Corp., Ideablob Corp. and Advanta Credit Card Receivables Corp. filed their chapter 11 cases. The Debtors are authorized to continue to operate their businesses and manage their properties as debtors and debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. Further, in accordance with an order of this Court, the Debtors' cases are being jointly administered pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure.

Summary of Fee Applications for Compensation Period:

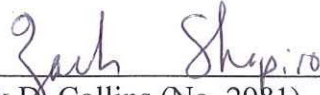
Date Filed Docket No.	Period Covered	Requested		Approved		Holdback Fees Requested
		Fees	Expenses	Fees (80%)	Expenses (100%)	Fees (20%)
Date Filed: 1/28/10 Docket No. 217	11/08/09 - 12/31/09	\$97,773.00	\$11,758.14	\$78,218.40	\$11,758.14	\$19,554.60
Date Filed: 2/25/10 Docket No. 289	1/1/10 - 1/31/10	\$22,001.00	\$217.44	\$17,600.80	\$217.44	\$4,400.20
Date Filed: 3/30/10 Docket No. 371	2/1/10 - 2/28/10	\$31,485.00	\$1,326.03	\$25,188.00	\$1,326.03	\$6,297.00
Date Filed: 4/27/10 Docket No. 447	3/1/10 - 3/31/10	\$43,138.00	\$2,208.74	Pending Obj. Deadline 5/17/10 \$34,510.40	Pending Obj. Deadline 5/17/10 \$2,208.74	\$8,627.60
TOTALS:		\$194,397.00	\$15,510.35	\$155,517.60 ²	\$15,510.35 ³	\$38,879.40

PLEASE TAKE NOTICE that, pursuant to the *Order Pursuant to Sections 330 and 331 of the Bankruptcy Code and Bankruptcy Rule 2016 Implementing Certain Procedures for the Interim Compensation and Reimbursement of Professionals*, dated December 3, 2009 [Docket No. 102] (the “*Interim Compensation Order*”), objections, if any, to the Interim Fee Application must be filed with the Bankruptcy Court and served on the Applicant at the address set forth below and the Notice Parties (as such term is defined in the Interim Compensation Order) so as to be received by **June 2, 2010 at 4:00 p.m. (Eastern Daylight Time)**.

² The total amount reflected in this column including amounts pending approval.

³ The total amount reflected in this column including amounts pending approval.

Dated: May 13, 2010
Wilmington, Delaware



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