IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

		X	
		:	
In re:		:	Chapter 11
		:	
ADVANTA CORP., et al.,		:	Case No. 09-13931 (KJC)
	D 1	:	
	Debtors. ¹	:	(Jointly Administered)
		:	
		X	

AFFIDAVIT OF SERVICE

STATE OF NEW YORK)) ss COUNTY OF SUFFOLK)

I, Donna M. Zeiser, being duly sworn, depose and state:

1. I am a Senior Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.

2. On August 20, 2010, at the direction of Richards, Layton & Finger, P.A., co-counsel for

the Debtors, I caused a true and correct copy of the following document to be served by

overnight delivery on the parties as set forth on the service list annexed hereto as Exhibit A:

¹ The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

• Notice of and Seventh Monthly Fee Statement of Alvarez & Marsal North America, LLC in Their Capacity as Financial Advisors to the Debtors and Debtors-In-Possession, for Compensation and Reimbursement of Expenses Incurred for the Period June 1, 2010 through June 30, 2010 [Docket No. 741].

I certify under penalty of perjury, to the best of my knowledge, the foregoing is true and correct.

/s/Donna M. Zeiser Donna M. Zeiser

Sworn to before me this 23rd day of August, 2010

<u>/s/Thomas Villani</u> Notary Public

> Thomas Villani Notary Public, State of New York No. 01VI6096931 Qualified in Nassau County My Commission expires August 11, 2013

EXHIBIT A

ADVANTA CORP. ATTN: PHILIP M. BROWNE 625 W. RIDGE PIKE, BLDG. E SUITE 100 CONSHOHOCKEN, PA 19428

DRINKER BIDDLE & REATH LLP ATT: ROBERT K. MALONE, ESQ. ATTY FOR UNSECURED CREDITORS COMM. 500 CAMPUS DRIVE FLORHAM PARK, NJ 07932

LATHAM & WATKINS LLP ATT:SEIDER,SCHWARTZ,GOLDBERG,MARTIN ATTY FOR UNSECURED CREDITORS COMM. 885 THIRD AVENUE NEW YORK, NY 10022

RICHARDS, LAYTON ATTN: CHUN JANG, ESQ. ONE RODNEY SQUARE 920 KING STREET WILMINGTON, DE 19801

WEIL, GOTSHAL & MANGES, LLP ATTN: ROBERT L LEMONS, ESQ. 767 FIFTH AVENUE NEW YORK, NY 10153 DRINKER BIDDLE & REATH LLP ATT: A.KASSNER, H.COHEN & D.PRIMACK ATTY FOR UNSECURED CREDITORS COMM. 1100 NORTH MARKET ST., SUITE 1000 WILMINGTON, DE 19801

LATHAM & WATKINS LLP ATT: M. HALL & C. BLICKEY, ESQ. ATTY FOR UNSECURED CREDITORS COMM. 555 ELEVENTH STREET, NW; SUITE 1000 WASHINGTON, DC 20004

OFFICE OF THE UNITED STATES TRUSTEE ATTN: D. KLAUDER SUITE 2213, LOCKBOX 35 844 KING STREET WILMINGTON, DE 19801

WARREN H. SMITH & ASSOCIATES, P.C. ATTN WARREN H. SMITH 325 N. SAINT PAUL SUITE 1250 DALLAS, TX 75201