

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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 :
In re : Chapter 11
 :
 ADVANTA CORP., *et al.*, : Case No. 09-13931 (KJC)
 :
 Debtors.¹ : (Jointly Administered)
 :
 : **Hearing: To be determined.**
 : **Obj. Deadline: October 4, 2010 at 4:00 p.m.**
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NOTICE OF INTERIM FEE APPLICATION REQUEST

Name of applicant (the “*Applicant*”): KPMG LLP

Authorized to provide professional services to: Auditors, Tax Consultants and Advisors

Date of retention: January 5, 2010 *Nunc Pro Tunc*
To November 8, 2009

Period for which compensation and reimbursement is sought: April 1, 2010 through July 31, 2010

Amount of compensation sought as actual, reasonable and necessary: \$169,325.73

Amount of expense reimbursement sought as actual, reasonable and necessary: \$57,619.94

This is (a)n: X interim ____ final application
Summary of fee applications for the compensation period:

Date Filed	Period Covered	Requested		Approved	
		Fees	Expenses	Fees	Expenses
5/21/10 Docket No. 539	04/01/10 to 04/30/10	\$83,405.48	\$57,619.94	\$66,724.38	\$57,619.94
6/29/10 Docket No. 637	05/01/10 to 05/31/10	\$85,920.26	\$0.00	\$68,719.66	\$0.00

¹ The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BE Corp. (8960), ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328).

Summary of any objections to fee applications:

Date of Fee Application	Date of Objection	Total Fees Subject to Objection	Total Expenses Subject to Objection
N/A			

PLEASE TAKE NOTICE that, pursuant to the Court’s Order Pursuant to Sections 330 and 331 of the Bankruptcy Code and Bankruptcy Rule 2016 Implementing Certain Procedures for the Interim Compensation and Reimbursement of Professionals, dated December 3, 2009 (the “*Interim Compensation Order*”), objections, if any, to this Interim Fee Application² must be filed with the Court and served on the Applicant at the address set forth below and the Notice Parties so as to be received by October 4, 2010. If no timely objections are filed to the Interim Fee Application, the Court, in accordance with the terms of the Interim Compensation Order, may enter an order granting the Interim Fee Application without a hearing.

Dated: September 13, 2010



John P. Depman
Partner
KPMG, LLP
1601 Market Street
Philadelphia, PA 19103

² Capitalized terms used herein but not otherwise defined shall have the meanings ascribed to them in the Interim Compensation Order.