IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:	Chapter 11				
ADVANTA CORP., et al., ¹	Case No. 09-13931 (KJC)				
Debtors.	(Jointly Administered)				
	Objection Deadline: October 5, 2010 at 4:00 p.m. Hearing Date: TBD				
NOTICE OF SECOND INT	TERIM FEE APPLICATION				
Name of Applicant:	Drinker Biddle & Reath LLP				
Authorized to Provide Professional Services to:	Official Committee of Unsecured Creditors				
Date of Retention:	November 23, 2009				
Period for Which Compensation and Reimbursement Is Sought:	April 1, 2010 to July 31, 2010				
Amount of Compensation Requested:	\$81,986.00				
Amount of Expense Reimbursement Requested:	\$ 1,465.22				

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The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. The Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801. Additional information regarding the Debtors' business and the background relating to events leading up to these chapter 11 cases can be found in the Declaration of William A. Rosoff in Support of the Debtors' Chapter 11 Petitions and First-Day Motions, filed on November 8, 2009 (the "Rosoff") Declaration"), the date the Debtors filed their petitions (the "Commencement Date") under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"). As of the Commencement Date, the Debtors are authorized to continue to operate their businesses and manage their properties as debtors and debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. Further, in accordance with an order of this Court, the Debtors' cases are being jointly administered pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure.

This is (a)n: X interim final application Summary of fee applications for the compensation period:

		Requested		Paid		20% Holdback
Date Filed	Period Covered	Fees	Expenses	Fees	Expenses	Fees
05/28/2010	04/01/2010 - 04/30/2010	\$11,866.50	\$238.88	\$9,493.20	\$238.88	\$2,373.30
06/25/2010	05/01/2010 - 05/31/2010	\$24,573.00	\$172.04	0.00	0.00	
07/27/2010	06/01/2010 - 06/30/2010	\$23,226.50	\$656.19	0.00	0.00	
08/31/2010	07/01/2010 - 07/31/2010	\$22,320.00	\$398.11	0.00	0.00	
Totals		\$81,986.00	\$1,465.22			

PLEASE TAKE NOTICE that, pursuant to the Court's Order Pursuant to Sections 330 and 331 of the Bankruptcy Code and Bankruptcy Rule 2016 Implementing Certain Procedures for the Interim Compensation and Reimbursement of Professionals, dated 12/03/2009 (Docket No. 102) (the "Interim Compensation Order"), objections, if any, to this Second Interim Fee Application² must be filed with the Court and served on the Applicant at the address set forth below and the Notice Parties so as to be received by or before 4:00 p.m. (E.T.) on October 5, 2010. If no timely objections are filed to the Second Interim Fee Application, the Court, in accordance with the terms of the Interim Compensation Order, may enter an order granting the Second Interim Fee Application without a hearing.

Dated: September 14, 2010 DRINKER BIDDLE & REATH LLP

/s/ Howard A. Cohen Howard C. Cohen (DE 4082) 1100 N. Market Street, Suite 1000 Wilmington, DE 19801

Telephone: (302) 467-4200 Facsimile: (302) 467-4201

Attorneys for the Official Committee of Unsecured Creditors

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Capitalized terms used herein but not otherwise defined shall have the meanings ascribed to them in the Interim Compensation Order.