

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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: *In re:* : Chapter 11  
: :  
: :  
: : ADVANTA CORP., et al., : Case No. 09-13931 (KJC)  
: :  
: : Debtors.<sup>1</sup> : (Jointly Administered)  
: :  
-----X

**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK    )  
                                  ) ss  
COUNTY OF SUFFOLK    )

I, Donna M. Zeiser, being duly sworn, depose and state:

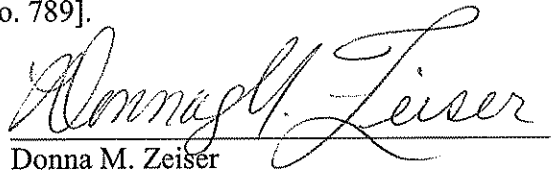
1. I am a Senior Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the “Debtors”) in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.
2. On September 13, 2010, at the direction of Richards, Layton & Finger, P.A., co-counsel for the Debtors, I caused a true and correct copy of the following document to be served by overnight delivery or first class mail, postage prepaid, on the parties set forth on Exhibits A and B, comprised of the Master Service List and certain additional parties:

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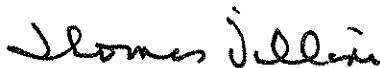
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<sup>1</sup> The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

- Notice of Interim Fee Application [for KPMG LLP for the Period April 1, 2010 through July 31, 2010] [Docket No. 789].

  
\_\_\_\_\_  
Donna M. Zeiser

Sworn to before me this 14<sup>th</sup> day of  
September, 2010

  
\_\_\_\_\_

Thomas Villani  
Notary Public, State of New York  
No. 01VI6096931  
Qualified in Nassau County  
Commission Expires: August 11, 2011

# EXHIBIT A

ADVANTA CORP.  
ATTN: PHILIP M. BROWNE  
PLYMOUTH CORPORATE CENTER  
625 W. RIDGE PIKE, BLDG. E  
SUITE 100  
CONSHOHOCKEN PA 19428

DRINKER BIDDLE & REATH LLP  
ATT: A. KASSNER, H. COHEN & D. PRIMACK  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
1100 NORTH MARKET STREET, SUITE 1000  
WILMINGTON DE 19801

DRINKER BIDDLE & REATH LLP  
ATT: ROBERT K. MALONE, ESQ.  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
500 CAMPUS DRIVE  
FLORHAM PARK NJ 07932

LATHAM & WATKINS LLP  
ATT: SEIDER, SCHWARTZ, GOLDBERG & MARTIN  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
885 THIRD AVENUE  
NEW YORK NY 10022

LATHAM & WATKINS LLP  
ATT: M. HALL & C. BLICKEY, ESQ.  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
555 ELEVENTH STREET, NW; SUITE 1000  
WASHINGTON DC 20004

OFFICE OF THE UNITED STATES TRUSTEE  
ATTN: D. KLAUDER  
SUITE 2213, LOCKBOX 35  
844 KING STREET  
WILMINGTON DE 19801

RICHARDS, LAYTON  
ATTN: CHUN JANG, ESQ.  
ONE RODNEY SQUARE  
920 KING STREET  
WILMINGTON DE 19801

WARREN H. SMITH & ASSOCIATES, P.C.  
ATTN WARREN H. SMITH  
325 N. SAINT PAUL  
SUITE 1250  
DALLAS TX 75201

WEIL, GOTSHAL & MANGES, LLP  
ATTN: ROBERT L LEMONS, ESQ.  
767 FIFTH AVENUE  
NEW YORK NY 10153

# **EXHIBIT B**

ARENT FOX LLP  
ATT: R. HIRSH & L. EISENBERG  
ATTY FOR LAW DEBENTURE  
1675 BROADWAY  
NEW YORK NY 10019

ATTORNEY GENERAL OF DELAWARE  
HON. JOSEPH "BEAU" BIDEN, III  
CARVEL STATE OFFICE BUILDING  
820 NORTH FRENCH STREET  
WILMINGTON DE 19801

BIFFERATO GENTILOTTI LLC  
ATT: GARVAN F. MCDANIEL, ESQ.  
ATTY FOR BRANDYWINE REALTY TRUST  
800 N. KING STREET, PLAZA LEVEL  
WILMINGTON DE 19801

COMMONWEALTH OF PA, DEPT OF LABOR & INDU  
ATT: JOSEPH W. KOTS  
READING BANKRUPTCY & COMPLIANCE UNIT  
625 CHERRY STREET, ROOM 203  
READING PA 19602-1184

DELAWARE DIV. OF UNEMPLOYMENT INSURANCE  
ATTN: LEGAL DEPARTMENT  
4425 NORTH MARKET STREET  
WILMINGTON DE 19802

DELAWARE DIVISION OF REVENUE  
ATTN: RANDY R. WELLER  
820 NORTH FRENCH STREET  
WILMINGTON DE 19801-0820

INTERNAL REVENUE SERVICE  
ATTN: LEGAL DEPARTMENT  
31 HOPKINS PLAZA  
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BALTIMORE MD 21201

INTERNAL REVENUE SERVICE  
CENTRALIZED INSOLVENCY OPERATION  
PO BOX 21126  
PHILADELPHIA PA 19114

LINEBARGER GOGGAN BLAIR & SAMPSON, LLP  
ATT: DIANE W. SANDERS, ESQ.  
2700 VIA FORTUNA DR, STE 400  
THE TERRACE II; POBOX 17428  
AUSTIN TX 78760-7428

MCDERMOTT WILL & EMERY LLP  
ATT:GEOFFREY RAICHT & ANDREW KRATENSTEIN  
ATTY FOR FDIC-R  
340 MADISON AVENUE  
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ARENT FOX LLP  
ATT: JEFFREY N. ROTHLEDER  
ATTY FOR LAW DEBENTURE  
1050 CONNECTICUT AVE., N.W.  
WASHINGTON DC 20036

BARTLETT HACKETT FEINBERG P.C.  
ATT: FRANK F. MCGINN, ESQ.  
ATTY FOR IRON MOUNTAIN INFORMATION MGMT  
155 FEDERAL STREET, 9TH FLOOR  
BOSTON MA 02110

BUCHALTER NEMER, PC  
ATT: SHAWN M. CHRISTIANSON, ESQ.  
ATTY FOR ORACLE USA, INC.  
333 MARKET STREET, 25TH FLOOR  
SAN FRANCISCO CA 94105-2126

COUGHLIN STOIA GELLER RUDMAN & ROBBINS  
ATT: D. ROBBINS; D. BRITTON; D. MYERS  
ATTY FOR STEAMFITTERS LOCAL 449  
655 WEST BROADWAY, SUITE 1900  
SAN DIEGO CA 92101

DELAWARE DIVISION OF CORPORATIONS  
ATTN: LEGAL DEPARTMENT  
401 FEDERAL STREET  
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DELAWARE SECRETARY OF STATE  
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FRANCHISE TAX DIVISION  
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INTERNAL REVENUE SERVICE  
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LAW DEBENTURE TRUST COMPANY OF NY  
ATT: ROBERT BICE  
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ATT: MICHAEL ETKIN & IRA LEVEE  
ATTY FOR STEAMFITTERS LOCAL 449  
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MISSOURI DEPARTMENT OF REVENUE  
ATT: SHERYL L. MOREAU, BANKRUPTCY UNIT  
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OFFICE OF THE U.S. ATTORNEY (D. DEL)  
ATTN: DAVID C. WEISS, USA  
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PHILLIPS, GOLDMAN & SPENCE, P.A.  
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1200 NORTH BROOM STREET  
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RECOVERY MANAGEMENT SYSTEMS CORP.  
ATTN: RAMESH SINGH  
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25 SE 2ND AVENUE, SUITE 1120  
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SATTERLEE STEPHENS BURKE & BURKE LLP  
ATT: CHRIS BELMONTE & PAMELA BOSSWICK  
ATTY FOR MOODY'S INVESTORS SERVICE  
230 PARK AVENUE  
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SCHNADER HARRISON SEGAL & LEWIS LLP  
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SECURITIES AND EXCHANGE COMMISSION  
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C/O IKON OFFICE SOLUTIONS  
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