IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

A	
In re:	: Chapter 11
ADVANTA CORP., et al.,	: Case No. 09-13931 (KJC)
Debtors. ¹	: (Jointly Administered)
	: X
AFFIDAVIT OF SERVICE	
STATE OF NEW YORK)	
COUNTY OF SUFFOLK)	
I, Donna M. Zeiser, being duly sworn, depose and state:	
1. I am a Senior Project Manager with The Garden City Group, Inc., the claims and noticing	
agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned	
proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.	
2. On October 6, 2010, at the direction of Richards, Layton & Finger, P.A., co-counsel for	
the Debtors, I caused a true and correct copy of the following documents to be served by first	

class mail, postage prepaid, on the parties set forth on Exhibit A, comprised of the Master

Service List and certain additional parties:

¹ The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantamis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

- Notice of Hearing and Motion for Authority to Sell Stock of Non-Debtor Affiliate Advanta Insurance Company Free and Clear of Liens, Claims, and Encumbrances [Docket No. 848]; and
- Declaration of Jay A. Dubow in Support of Motion for Authority to Sell Stock of Non-Debtor Subsidiary Advanta Insurance Company Free and Clear of Liens, Claims, and Encumbrances [Docket No. 849].

Donna M. Zeiser

Sworn to before me this 7th day of October, 2010

Thomas Villani

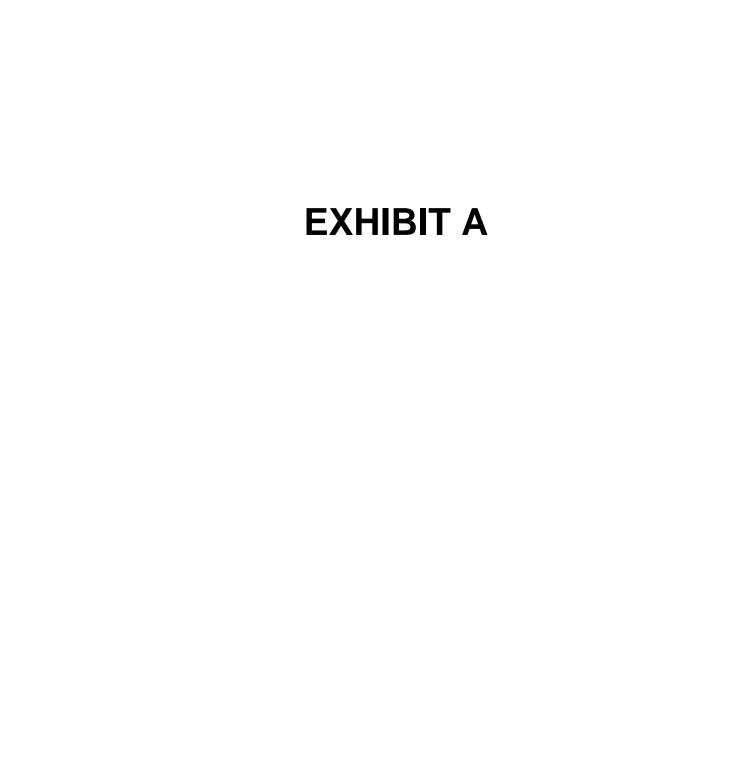
Notary Public, State of New York

No. 01VI6096931

Qualified in Nassau County

Commission Expires: August 11, 2011

Thomas Villani
Notary Public, State of New York
No. 01VI6096931
Qualified in Nassau County
My Commission Expires
August 11, 20_!



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