

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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*In re* : Chapter 11  
:   
ADVANTA CORP., *et al.*, : Case No. 09-13931 (KJC)  
:   
Debtors.<sup>1</sup> : (Jointly Administered)  
:   
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**NOTICE OF AGENDA OF MATTERS SCHEDULED  
FOR HEARING ON NOVEMBER 24, 2010 AT 10:00 A.M. (EST)<sup>2</sup>**

**I. CONTINUED MATTERS:**

1. Motion of Debtors Pursuant to Sections 105(a) and 362 of the Bankruptcy Code (I) Establishing Notification Procedures Regarding Restrictions on Certain Transfers of Claims Against and Equity Interests in the Debtors and (II) Scheduling a Final Hearing [Docket No. 9 - filed November 8, 2009]

Objection Deadline: November 25, 2009 at 4:00 p.m. (EST); extended for the Office of the United States Trustee (the “*U.S. Trustee*”), the Official Committee of Unsecured Creditors (the “*Committee*”) and certain other parties in interest.

Objections/Responses Received: Informal responses received from (i) the U.S. Trustee and (ii) the Committee.

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<sup>1</sup> The Debtors, along with the last four digits of each Debtor’s federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), Great Expectations Management Corp. (3328), Advanta Ventures Inc. (5127), BE Corp. (8960), ideablob Corp. (0726), and Advanta Credit Card Receivables Corp. (7955).

<sup>2</sup> The hearing will be held before The Honorable Kevin J. Carey at the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 5<sup>th</sup> Floor, Courtroom 5, Wilmington, Delaware 19801. Any party who wishes to appear telephonically at the November 24, 2010 hearing must contact CourtCall, LLC at 866-582-6878 prior to **12:00 p.m. (noon) (EST) on Tuesday, November 23, 2010** in accordance with the *Instructions for Telephonic Appearances Effective January 5, 2005, Revised April 27, 2009*.

Related Documents:

- i. Interim Order Pursuant to Sections 105(a) and 362 of the Bankruptcy Code (i) Establishing Notification Procedures and Approving Restrictions on Certain Transfers of Interests in the Debtors' Estates, and (ii) Scheduling a Final Hearing [Docket No. 27 - entered November 10, 2009]
- ii. Notice of (1) Entry of "Interim Order Pursuant to Sections 105(a) and 362 of the Bankruptcy Code (i) Establishing Notification Procedures and Approving Restrictions on Certain Transfers of Interests in the Debtors' Estates, and (ii) Scheduling a Final Hearing" [Docket No. 33 - filed November 10, 2009]
- iii. Certification of Counsel Regarding Motion of Debtors Pursuant to Sections 105(a) and 362 of the Bankruptcy Code (I) Establishing Notification Procedures Regarding Restrictions on Certain Transfers of Claims Against and Equity Interests in the Debtors and (II) Scheduling a Final Hearing [Docket No. 407 - filed April 7, 2010]
- iv. Final Order Pursuant to Sections 105(a) and 362 of the Bankruptcy Code Establishing Notification Procedures and Approving Restrictions on Certain Transfers of Interests in the Debtors' Estates [Docket No. 411 - entered April 8, 2010]

Status: On April 8, 2010, the Court entered an order approving the equity trading portion of this motion on a final basis. The hearing on the claims trading portion of this motion is continued to the next omnibus hearing scheduled for December 16, 2010 at 3:30 p.m. (EST).

2. Motion to Extend Exclusive Periods for the Filing of a Chapter 11 Plan and Solicitation of Acceptances Thereto [Docket No. 903 - filed November 4, 2010]

Objection Deadline: November 17, 2010 at 4:00 p.m. (EST); extended to December 7, 2010 at 4:00 p.m. (EST) for the Committee.

Objections/Responses Received: None to date.

Related Documents: None to date.

Status: The hearing on this matter is continued to the next omnibus hearing scheduled for December 16, 2010 at 3:30 p.m. (EST).

II. **UNCONTESTED MATTERS UNDER CERTIFICATION OF COUNSEL:**

3. Fourth Omnibus Objection to Claims: (I) Duplicative Claims, (II) Amended Claims, and (III) Wrong Debtor Claims (Non-Substantive) [Docket No. 871 - filed October 21, 2010]

Objection Deadline: November 10, 2010 at 4:00 p.m. (EST).

Objections/Responses Received:

- A. Response (of Michael Coco) to Fourth Omnibus Objection to Claims: (I) Duplicative Claims, (II) Amended Claims, and (III) Wrong Debtor Claims (Non-Substantive) [Docket No. 887 - filed October 27, 2010] (the “*Response*”)

Related Documents:

- i. Certification of Counsel Regarding Revised Order Granting Fourth Omnibus Objection to Claims: (I) Duplicative Claims, (II) Amended Claims, and (III) Wrong Debtor Claims (Non-Substantive) [Docket No. 933 - filed November 19, 2010]

Status: On November 19, 2010, the Debtors filed a revised form of order, resolving the Response, under certification of counsel. Accordingly, no hearing is necessary unless the Court has any questions or concerns.

4. Motion for Authority to Exercise Ownership Rights Over Certain Insurance Policies [Docket No. 902 - filed November 3, 2010]

Objection Deadline: November 17, 2010 at 4:00 p.m. (EST).

Objections/Responses Received: Informal responses received from (i) the Committee and (ii) Pacific Mutual Life Insurance Company (collectively, the “*Informal Responses*”)

Related Documents:

- i. Certification of Counsel Regarding Order Authorizing Exercise of Ownership Rights Over Certain Insurance Policies [Docket No. 934 - filed November 19, 2010]

Status: On November 19, 2010, the Debtors filed a revised form of order, resolving the Informal Responses, under certification of counsel. Accordingly, no hearing is necessary unless the Court has any questions or concerns.

Dated: November 22, 2010  
Wilmington, Delaware

Respectfully submitted,

/s/ Zachary I. Shapiro

Mark D. Collins (No. 2981)  
Paul N. Heath (No. 3704)  
Chun I. Jang (No. 4790)  
Zachary I. Shapiro (No. 5103)  
RICHARDS, LAYTON & FINGER, P.A.  
One Rodney Square  
920 North King Street  
Wilmington, Delaware 19801  
Telephone: (302) 651-7700  
Facsimile: (302) 651-7701

- and -

WEIL, GOTSHAL & MANGES LLP  
Marcia L. Goldstein  
Robert J. Lemons  
767 Fifth Avenue  
New York, NY 10153  
Telephone: (212) 310-8000  
Facsimile: (212) 310-8007

ATTORNEYS FOR DEBTORS AND  
DEBTORS IN POSSESSION