IN THE UNITED STATES BANKRUPTCY FOR THE DISTRICT OF DELAWARE

In re:	:	Chapter 11
	•	C1100 P 0 0 1 1 1

ADVANTA CORP., et al., : Case No. 09-13931-KJC

:

(Jointly Administered)

Debtors.

Deotors.

NOTICE OF APPEARANCE, REQUEST FOR SERVICE OF PAPERS, AND REQUEST FOR MATRIX ENTRY

PLEASE TAKE NOTICE that Michael S. Etkin, Esq., and Ira M. Levee, Esq., and the law firm of Lowenstein Sandler PC, hereby enter their appearance as bankruptcy counsel, and Joseph H. Meltzer, Esq., Edward W. Ciolko, Esq., Mark K. Gyandoh, Esq., and Julie Siebert-Johnson, Esq., and the law firm of Barroway Topaz Kessler Meltzer & Check, LLP, hereby enter their appearance as counsel to Plaintiffs, Matthew A. Ragan, Paula Hiatt, Pamela Yates and Joann Claflin, in the class action entitled *In re Advanta Corp. ERISA Litig.*, Civ. Act. No. 2:09-cv-04974-CMR (the "ERISA Class Action"), pending in the United States District Court for the Eastern District of Pennsylvania, and filed on behalf of the class (the "Class") of all participants in or beneficiaries of the Advanta Corp. Employee Stock Ownership Plan and/or the Advanta Corp. Employee Savings Plan (the "Plans") during the period October 31, 2006 and November 8, 2009, inclusive (the "Class Period"), whose Plan accounts included investments in common stock of Advanta Corp., one of the Debtors herein, and request that copies of all pleadings and other papers (however designated) filed in this case, as well as notices given or

required to be given in this case, be given and served upon the undersigned at the addresses listed below.

In addition, it is respectfully requested that, pursuant to Rule 2002(g) of the Federal Rules of Bankruptcy Procedure, the following be added to the Court's Mailing Matrix:

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PLEASE TAKE FURTHER NOTICE that pursuant to Rules 2002 and 9010(b) of the Federal Rules of Bankruptcy Procedure, the foregoing request includes, without limitation, all orders and notices, including but not limited to applications, motions, petitions, pleadings, requests, complaints, demands, replies, answers, schedules of assets and liabilities, statements of affairs, operating reports and plans, whether formal or informal, whether written or oral and whether transmitted or conveyed by mail, hand delivery, telephone, telegraph, telex, telecopier or

-2-

otherwise. This Notice of Appearance shall not constitute a submission by the Plaintiffs or the Class to the jurisdiction of the Bankruptcy Court.

FURTHER, if any limited service lists are used in these proceedings, the undersigned request inclusion thereon.

Dated: November 29, 2010 LOWENSTEIN SANDLER PC

By: /s/ Ira M. Levee
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